

Domestic IP Camera Market: Key Research Findings 2016

◆ Research Outline

Yano Research Institute has conducted a study on the domestic IP camera market with the following conditions:

1. Research period: From April to September, 2016
2. Research targets: Domestic manufacturers of network cameras, Siers, and etc.
3. Research methodologies: Face-to-face interviews by the expert researchers, surveys via telephone/email, and literature search

What are IP (Network) Cameras?

IP (Network) Cameras in this research indicate those cameras embedded with IP functions. These business-use cameras are able to solely connect to internet, without the need of PCs, unlike analog surveillance cameras.

◆ Key Findings

■ **Domestic IP Camera Market Size in 2015 Grew by 12.7% to Mark 780 Thousand Units, Projected to Expand Further**

The domestic market size of IP cameras, based on the shipment volume from manufacturers, attained 780 thousand units in 2015, up by 12.7% of that of the previous year. The growth rate of the market is likely to continue rising by 14.0% or more on Y-o-Y basis. Prominent growth is projected especially in 2018 through 2019 with demands promising toward the Tokyo 2020 Olympic and Paralympic Games.

■ **Market Driven by Noteworthy Image Analysis/VCA (Video Content Analysis) Systems**

Image analysis and VCA (Video Content Analysis) systems are no longer limited to such functions as face authentication, measuring of a stream of people, and abnormal behavior detection, but they are also developed to be capable of marketing analysis linked with POS register terminals, security controls working with entrance and exit control of a room, and connection with other systems like RF-IDs. After bringing about novel solutions to diverse industries, image analysis and VCA (Video Content Analysis) systems are regarded to become extensively popular, finally.

◆ **Report format:**

Published report: “Network Camera/VCA System Market: Visual Communications 2016”
 Issued on: September 28, 2016
 Language: Japanese
 Format: 248 pages in A4 format
 Price: 165,000 yen (The consumption tax shall additionally be charged for the sales in Japan.)

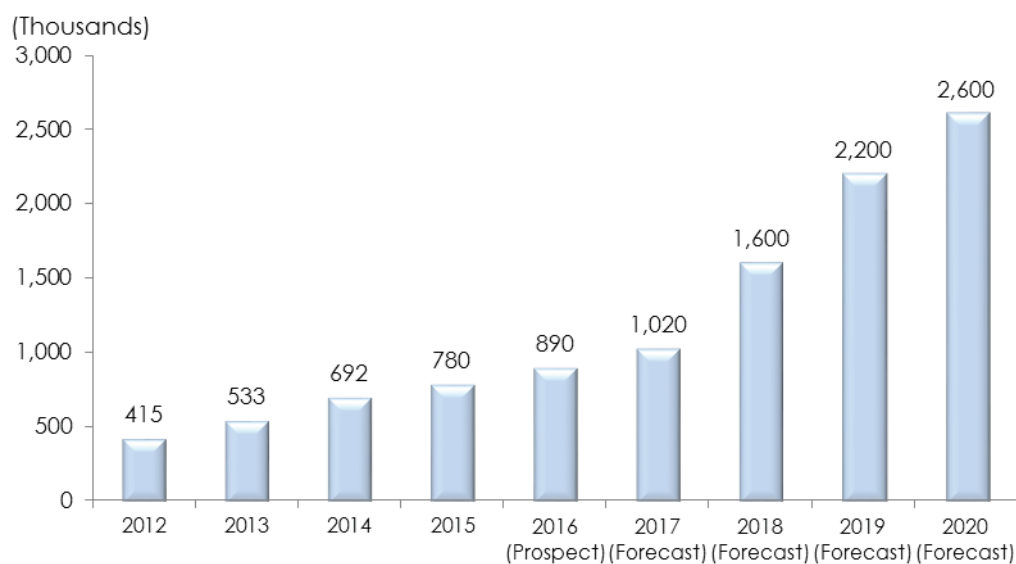
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■ **Figure & Table 1: Transition of Domestic IP Camera Market Size**



	2012	2013	2014	2015	2016 (Prospect)	2017 (Forecast)	2018 (Forecast)	2019 (Forecast)	2020 (Forecast)	
Domestic Shipment Volume of IP Cameras	415	533	692	780	890	1,020	1,600	2,200	2,600	
Y-o-Y comparison		118.6%	128.4%	129.8%	112.7%	114.1%	114.6%	156.9%	137.5%	118.2%

Surveyed by Yano Research Institute

Notes:

1. The market size is based on shipment volume from manufacturers.