

Global Printer Market: Key Research Findings 2016

◆ Research Outline

Yano Research Institute has conducted a study on the global printer market with the following conditions:

1. Research period: From April to June 2016
2. Research targets: Manufacturers and distributors of printers (output equipment), Partners, and manufacturers of various components
3. Research methodologies: Face-to-face interviews by the expert researchers, surveys via telephone/emails, and literature research

<What are printers?>

Printers or output equipment in this research indicates 1) Office-use printers: page printers (low to mid speed printers), MFPs (multifunction printers/copiers), and ink jet printers; 2) Business/industrial printers: serial impact dot printers (SIDM), line impact dot printers, high-speed page printers, digital printers, and LFPs (large format printers), and 3) Consumer inkjet printers (photo printers, inkjet printers).

◆ Key Findings

■ FY2015 Global Shipment Volume of Printers Marked 103.500 Million Machines

Whereas the global number of printers shipped from manufacturers ended up as 103.500 million machines in FY2015, the number is likely to rise to 106.000 million in FY2016, 102.4% of that in the previous fiscal year. Although there were large cases of MFP replacements at leading convenience stores in Japan, slower growth in the Chinese market and anxieties in business climate in the European markets have decelerated the global printer market in FY2015. However, the market in FY2016 is expected to be stimulated by the sales of new models planned to be announced and sold at “drupa2016” held in June 2016.

■ FY2015 Global Shipment Value of Printers Attained 6,267.5 Billion Yen

Global shipment value of printers at manufacturers in FY2015 attained 6,267.5 billion yen. With various types of printers accustomed to be specialized in some industries and tasks being marketed, and with some replacement/upgrading of digital printers scheduled at some user companies, the global shipment value of printers at manufacturers for FY2016 is expected to attain 6,300.0 billion yen, 100.5 % of that in the preceding fiscal year.

■ Global Shipment Volume of Digital Printers for FY2019 Projected to Attain 94 Thousand

Global shipment volume of digital printers in FY2015 was 71,165 and is projected to be 76,352 in FY2016, 107.3% of the size in the previous fiscal year.

The size in FY2015 was suppressed to 107.0% of the size in the preceding fiscal year, because of the global economic uncertainty. However, because of wider acceptance of entry model (Light-Pro) likely to increase adoption, and because of more replacement and upgrading of existing models are to be taken place thanks to proactive sales promotions, the CAGR of digital printers from FY2015 to FY2019 is expected to attain 7.2%, and the shipment volume of the printers is estimated to achieve 94,000 by FY2019

◆ **Report format:**

Published report: “Business Printer Market 2016”

Issued on: June 24, 2016

Language: Japanese

Format: 459ges in A4 format

Price: 190,000 yen (The consumption tax shall additionally be charged for the sales in Japan.)

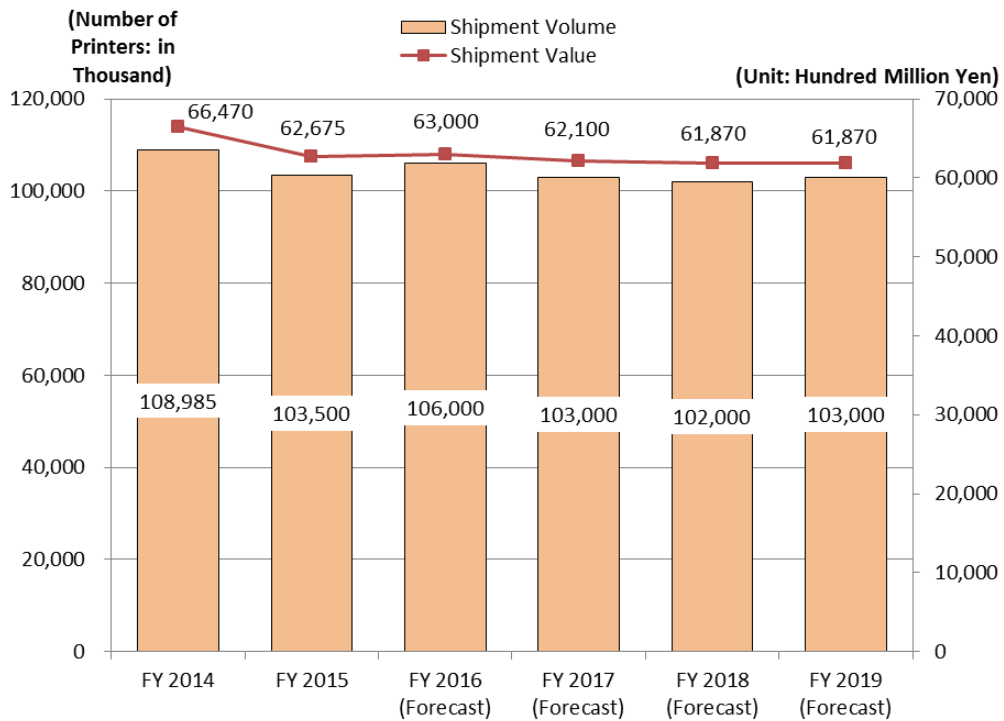
Contacts: Public Relations

Yano Research Institute Ltd. (URL: <http://www.yanoresearch.com>)

Phone: +81-3-5371-6912

E-mail: press@yano.co.jp

■ **Figure 1: Forecast of Global Printer (Output Equipment) Market Size**

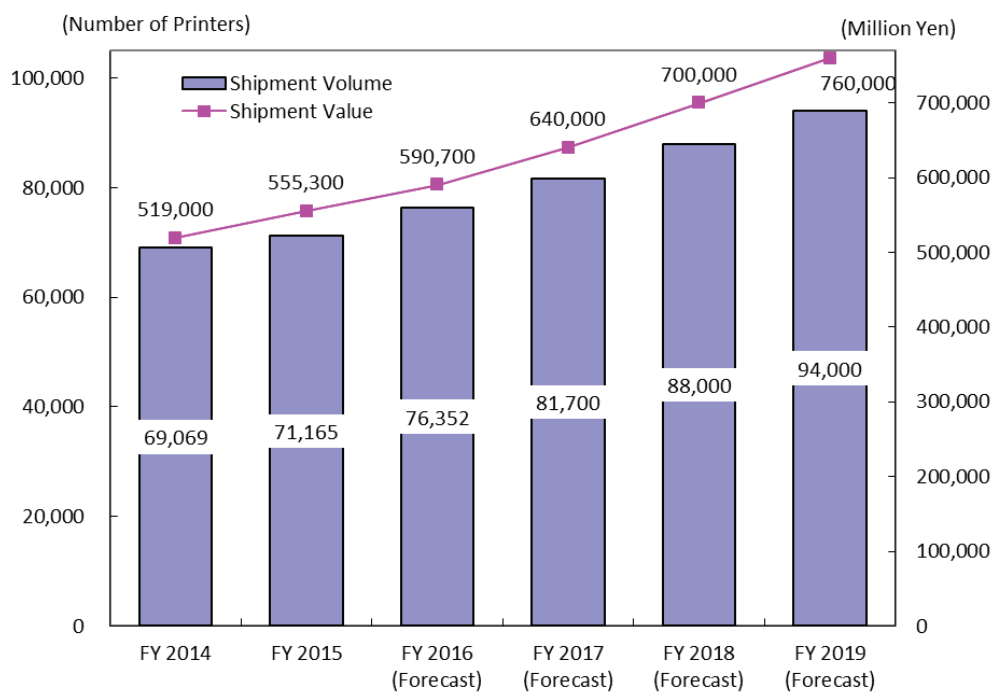


Calculation by Yano Research Institute

Notes:

1. Both the shipment volume and value are based on the shipment of manufacturers.
2. The figures in FY2016 and beyond are forecast
3. CAGR is the annual average growth rate from FY2014 to the fiscal year appropriate.
4. Printers or output equipment in this research indicates 1) office-use printers: page printers (low to mid speed printers), MFPs (multifunction printers/copiers), and ink jet printers; 2) business/industrial printers: serial impact dot printers (SIDM), line impact dot printers, high-speed page printers, digital printers, and LFPs (large format printers), and 3) consumer inkjet printers (photo printers, inkjet printers).

■ **Figure 2: Forecast of Global Digital Printer Market Size**



Calculation by Yano Research Institute

Notes:

- 5. The market size is based on the shipment volume and shipment value at manufactures.
- 6. The global digital printer market size is included in the global printer market.