

Commercial Auto Supplies Market in Japan: Key Research Findings 2015

◆ Research Outline

Yano Research Institute has conducted a study on the commercial auto supplies market with the following conditions:

1. Research period: October to December, 2015
2. Research target: Companies and organizations in the business of car supplies, including manufacturers, importers, wholesalers, and retailers
3. Research methodologies: Face-to-face/telephone interviews by the expert researchers, surveys via telephone/mail-in and questionnaires to enterprises associated

<What is the Commercial Auto Supplies Market?>

The commercial auto supplies in this research indicate those that are not genuine auto supplies and those that users use and purchase for the purpose of decoration or upgrading. The market is consisted of the following 10 items: Passenger car tires, Aluminum wheels, Car audio & navigation systems, In-vehicle accessories, Oil/chemical supplies, Expendables, Functional items, Decorative items, Tune-up items, and Others.

◆ Key Findings

■ Commercial Auto Supplies Market in 2014 Attained 1,126.3 Billion Yen, 97.7 % on Y-o-Y Basis

The domestic commercial auto supplies market in 2014 attained 1,126.3 billion yen, 97.7% of the size in the previous year, based on the domestic shipment values. In an economic environment where users apt to restrain their expenditure on car supplies, the market size continues to be on the decline, which demonstrates what has been said that young people no longer drive his/her car nor even own their cars.

2014 saw reduction of demands caused by the aftereffect from last-minute surge in demand just before the tax increase, especially in the category of audio/car navigation systems, which is partly because improved rate of new cars already equipped with genuine car navigation systems.

■ The Market Continues Scaledown in 2015, and Recovers Slightly in 2016 Due to Last Minute Demand Before Consumption Tax Increase for 2017

Since no substantial increase is expected for the number of new car sales and number of vehicles owned, the domestic commercial auto supplies market is regarded to shrink continuously. The market size in 2015 is likely to attain 1,117.3 billion yen, 99.2% of the size in the previous year, based on the shipment values at the manufacturers.

Although the commercial auto supply market size in 2016 may recover to 1,120.2 billion yen, 100.3% of the size in the preceding year due to the last minute demand influx being expected just before consumption tax increase of 2017, the market still seems to have to go through severe conditions.

◆ **Report format:**

Published report: “Replacement Parts/Auto Supplies Market 2015-2016”

Issued on: December 29, 2015

Language: Japanese

Format: 168 pages in A4 format

Price: 160,000 yen (The consumption tax shall additionally be charged for the sales in Japan.)

Contacts: Public Relations

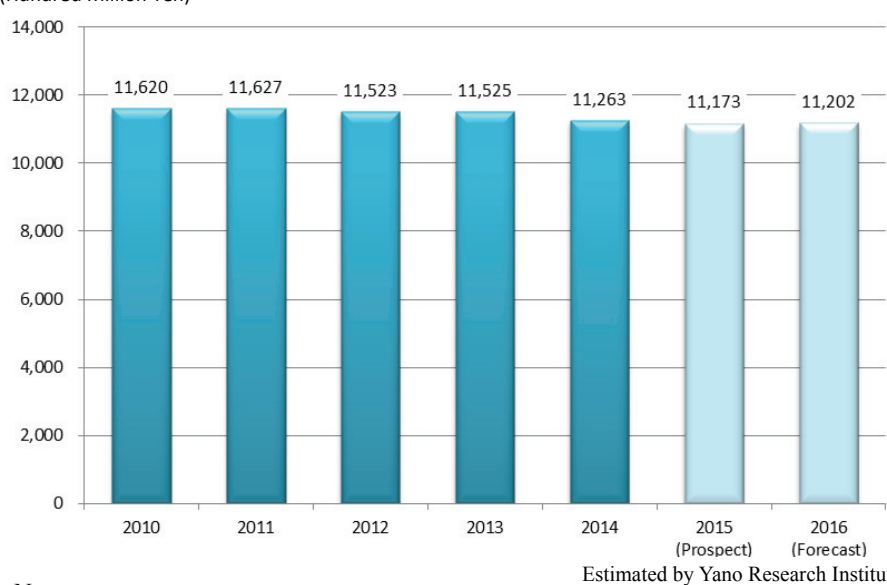
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■ **Figure 1 : Transition of Commercial Auto Supplies Market Size**

(Hundred Million Yen)



Notes:

1. The market size is based on the shipment values at the manufacturers.

■ **Reference: 10 Car Supply Items**

Items	Items in Detail
Passenger car tires	Passenger car tires
Aluminum wheels	Aluminum wheels
Car audio & Navigation systems	Cassette stereo players, CD players/changers, MD players/changers, speakers, auto TVs, car navigation systems, PND, auto DVD players, others (amplifiers, equalizers, remote control devices, antenna, codes, connectors, etc.)
In-car Accessories	Drink holders, mirrors, shift knobs, pedals, mats, mobile-phone holders, hands-free microphones, others (ash trays, cushions, seat covers, lights, dust boxes, coin holders, batteries, switches, lighting equipment, etc.)
Oil/Chemical Supplies	Engine oil, gear oil, LLC (Long Life Coolant), Chemicals (fluids, gasoline-oil additive agents, corrosion inhibitor, lubricant agent, waxes, coating agents, cleaners for external body, tire/resin chemicals, chemicals for windows, repair coatings, deodorants, aromatics, etc.)
Expendables	Oil filters, air filters, wiper blades/rubbers, sparking plugs, batteries
Functional Items	Carriers, metal chains, non-metal chains, safety seats for children, window films, radar detectors, drive recorders, turbo timers, anti-theft devices, In-vehicle ETC devices, others (battery chargers, plug codes, sparking systems, etc.)
Decorative Items	Steering, seats, lamp bulbs, horns
Tune-up Items	Exhaust mufflers, shock absorbers, suspension, aero parts, brake pads, sport air cleaners, other parts (meters, engine parts, driving parts, suspension systems parts)
Others	Body covers, booster cables, wheel nuts, key chains, brushes/sponges, tools, other car supplies

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