

Cosmetic Contract Manufacturing Market in Japan: Key Research Findings 2015

◆ Research Outline

Yano Research Institute has conducted a survey on the cosmetic contract manufacturing market with the following conditions:

1. Research period: From April to June, 2015
2. Research targets: Cosmetic contract manufacturing market players, brand manufacturers, and etc.
3. Research methodologies: Face-to-face interviews, mail-in-questionnaire, and literature research

What is the cosmetic contract manufacturing market?

The cosmetic contract manufacturing market in this research indicates a market where commission manufacturers produce items such as skincare, makeup, hair-care, and other cosmetic products based on the requests from the clients who are cosmetic brand makers and retailers. The market size is calculated based on the sales of the cosmetic contract manufacturers.

◆ Key Findings

■ Size of Cosmetic Contract Manufacturing Market in FY2014 Attained 227.7 Billion Yen, 103.7% of Size of Previous Fiscal Year

The cosmetic contract manufacturing market in FY2014 reached 227.7 billion yen, 103.7% of the size in the previous fiscal year, based on the sales of the businesses. The market growth seems to stem from the following reasons: shifting of cosmetic brand makers to outsource manufacturing of their products; and increasing number of new market players entered from different industries.

■ Cosmetic Contract Manufacturers Market On the Rise, with More Manufacturing of Hair-Care and Skin-Care Products Outsourced, and With More One-Stop Services Become Available

Cosmetic brand makers, especially large leading makers, are shifting to outsource their manufacturing sector to cosmetic contract manufacturing companies, aiming to consolidate and reduce the conventional multi-category production lines comprised from multiple brands. Now that some cosmetic brand makers have come to outsource manufacturing not only makeup products but also hair-care and skin-care products, brand makers and cosmetic contract manufacturers are now interdependent.

By evolving to be a comprehensive partner offering one-stop services from manufacturing to sales promotions when supporting new market entrants that do not possess any manufacturing facilities, the cosmetic contract manufacturing may broaden the business range, so that the market as a whole has room to expand further.

The cosmetic contract manufacturing market in FY2015 is expected to achieve 233.8 billion yen, 102.7% of the size in the previous fiscal year, based on the sales of the businesses. The market is projected to achieve 257.0 billion yen by FY2019, 112.9% of the size in FY2014.

◆ **Report format:**

Published report: “Cosmetic Contract Manufacturing, Container and Ingredients Market 2015”

Issued on: June 26, 2015

Language: Japanese

Format: 407 pages in A4 format

Price: 120,000 Yen (The consumption tax shall additionally be charged for the sales in Japan.)

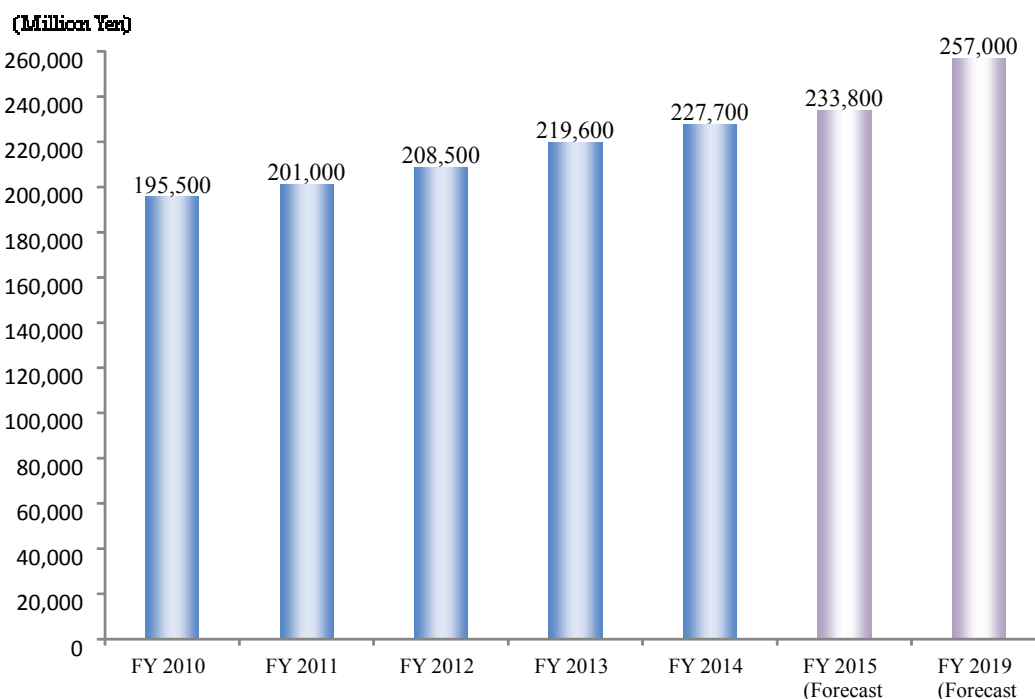
Contacts: Public Relations

Yano Research Institute Ltd. (URL: <http://www.yanoresearch.com>)

Phone: +81-3-5371-6912

E-mail: press@yano.co.jp

■ **Figure 1: Transition and Forecast of Cosmetic Contract Manufacturing Market Size**



Notes:

Estimated by Yano Research Institute

1. The figures are based on the sales of the businesses.