

Cosmetic Contract Manufacturing Market in Japan: Key Research Findings 2013

◆ Research Outline

Yano Research Institute has conducted a survey on cosmetic contract manufacturing market with the following conditions:

1. Research period: From April to June, 2013
2. Research targets: Participants of cosmetic contract manufacturing market, cosmetic makers and etc.
3. Research methodologies: Face-to-face interviews, mail-in-questionnaire, and literature research

What is cosmetic contract manufacturing market?

The cosmetic contract manufacturing market in this research indicates a market of skincare, makeup, hair-care and other cosmetic products manufactured by commission manufacturers under the contract with cosmetic brand makers and retailers.

◆ Key Findings

■ **Estimated Size of Cosmetic Contract Manufacturing Market in FY 2012 Attained 208.5 Billion Yen, 103.7% of Previous Year**

Size of cosmetic contract manufacturing market in FY2012 reached 208.5 billion yen, 103.7% of the size in the previous year based on the sales of businesses. The following are thought to be the factors of the market growth: 1) Revision of the Pharmaceutical Affairs Act in April 2005 have made the outsourcing of manufacturing much easier, 2) Increasing number of companies from different industries have entered the market without manufacturing facilities, 3) Cosmetic brands manufacturers have dispersed their R&D operations in order to expand new products.

■ **Contract Manufacturers Strengthening Presence from Production Support to Joint R&D Partners**

Cosmetic contract manufacturers have stepped up their positions from subcontracted manufacturers merely supporting production of cosmetic brands to R&D partners enjoying equivalent positions with their clients as joint developers. On the other hand, the contract manufacturers, with their proven performances, provide promotional advices to support marketing strategies for new market entrants. Both activities show their stronger presence in the market.

■ **Estimated Size of Cosmetic Contract Manufacturing Market in FY 2013 Reaches 214.0 Billion Yen, 102.6% of Prior Year**

Since the cosmetic brand makers are likely to continue concentrating their human resources to R&D and marketing, leaving manufacturing tasks to contract manufacturers, and since new market entrants who lack manufacturing facilities have emerged, the demands of contract manufacturers have become larger and larger. With such aspiring backdrop, the cosmetic contract manufacturing market is expected to be on the rise. The market size for FY2013 is anticipated to attain 214.0 billion yen, 102.6% of the size in the previous year based on the sales of businesses.

◆ **Report format:**

Published report: “Cosmetic Contract Manufacturing, Container and Ingredients Market 2013”

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Format: 344 pages in A4 format

Price: 110,250 yen (5,250 yen of consumption tax shall be charged for the sales in Japan.)

Contacts: Public Relations

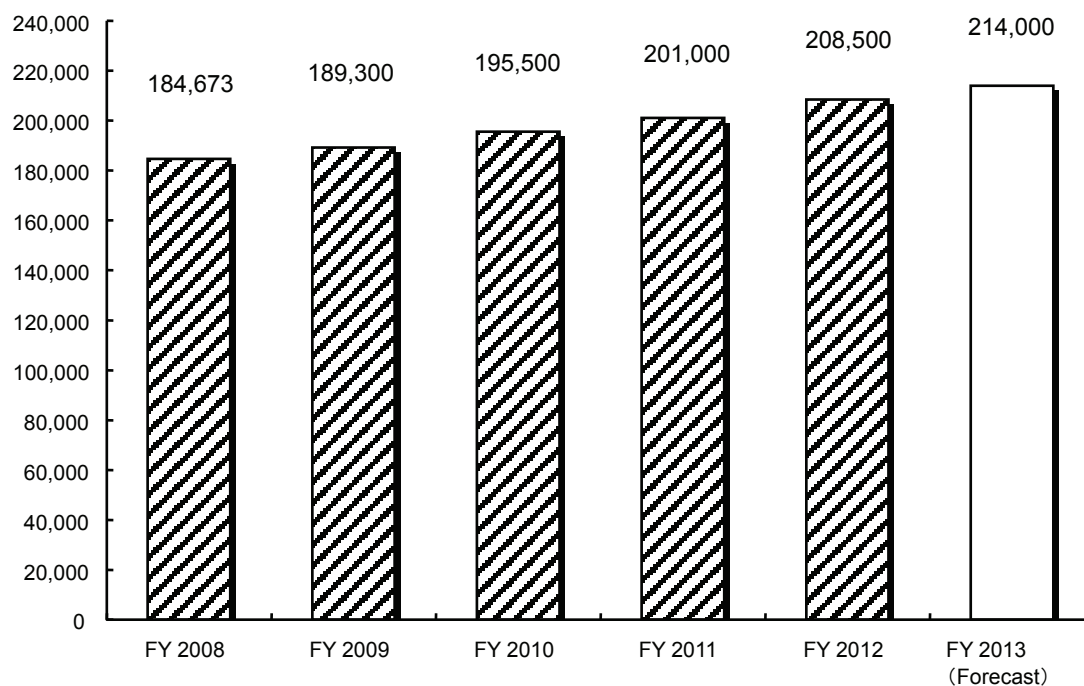
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■ **Table1: Transition of Estimated Size of Cosmetic Contract Manufacturing Market**

(Million Yen)



Estimated by YRI

Notes:

1. The figure is based on the sales of businesses.