

# MARKET SHARE IN JAPAN 2011

I. ENERGY AND METALS

II. GENERAL MACHINERY

III. VEHICLES

IV. PRECISION MACHINERY

V. INFORMATION  
TECHNOLOGY

VI. ELECTRICAL  
MACHINERY

VII. HOUSING AND  
HOUSING MATERIALS

VIII. CHEMICALS AND  
PLASTICS

IX. RUBBER AND LEATHER

X. FOODS AND  
BEVERAGES

XI. APPAREL

XII. PAPERS AND  
MAGAZINES

XIII. PHARMACEUTICALS

XIV. TOILETRIES AND  
STATIONERIES

XV. LEISURE AND  
EDUCATION

## MARKET SHARE IN JAPAN

### 2011 FEATURES:

- ◆ Over 700 Products on 15
- ◆ Major Markets
- ◆ Selected Overviews of
- ◆ Featured Markets
- ◆ Market Size by Production,
- ◆ Shipment or Sales
- ◆ Annual Growth of the
- ◆ Last Five Years
- ◆ Market Share by Company
- ◆ for Each Product

Date of Issue July  
25th  
2011

Price 70,000  
yen

(Book price of 70,000 yen +  
tax of 3,500 yen within  
Japan or overseas delivery  
cost of 4,000 yen outside  
Japan)

**Produced & Published by:  
Yano Research Institute Ltd.**

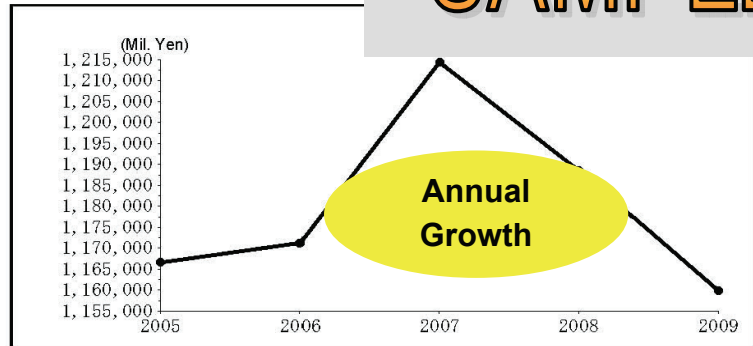
Nakanosakaue Central Bldg., 2-46-2 Honcho,  
Nakano-ku, Tokyo, 164-8620 JAPAN  
Website: <http://www.yanoresearch.com>  
Phone: +81-3-5371-6907  
Fax: +81-3-5371-6965

Frozen Food

【Market History】

FY	SHIPMENT (Mil. Yen)	ANNUAL GROWTH (%)
2005	1,166,615	102.0%
2006	1,171,280	100.4%
2007	1,215,000	103.7%
2008	1,175,000	97.9%
2009	1,155,000	97.6%

Market Size



Source: Yano Research Institute

【Market Share for FY2009】

Rank	Prev.	COMPANY	SHIPMENT (Mil. Yen)			MARKET SHARE (%)		
			2009	2008	Changes	2009	2008	Changes
1	1	Nichirei	162,000	173,000	-11,000	14.0%	14.6%	-0.6
2	2	Tablemark	142,000	143,900	-1,900	12.1%	12.1%	0.1
3	3	Ajinomoto Frozen	102,000	106,600	-4,600	8.8%	9.0%	-0.2
4	4	Maruha Nichiro	81,082	81,082	-82	6.8%	6.8%	0.2
5	5	Nippon Suisan	67,320	67,320	1,660	6.4%	6.7%	0.3
		Other	307,696	307,696	-12,796	51.3%	51.3%	0.2
		Total						

Company Ranking

Company Share

**Market Share in Japan** is the leading English resource book on the Japanese industries that will provide you with a full picture of the market by showing market growth of 5 years, company ranking/market share and market share pie charts for 2 years by each item. This extraordinary reference book covering over 700 products is meticulously designed and edited based on the Japanese complete version with more descriptive information.

Source: Yano Research Institute

【Remark】

# of Companies : about

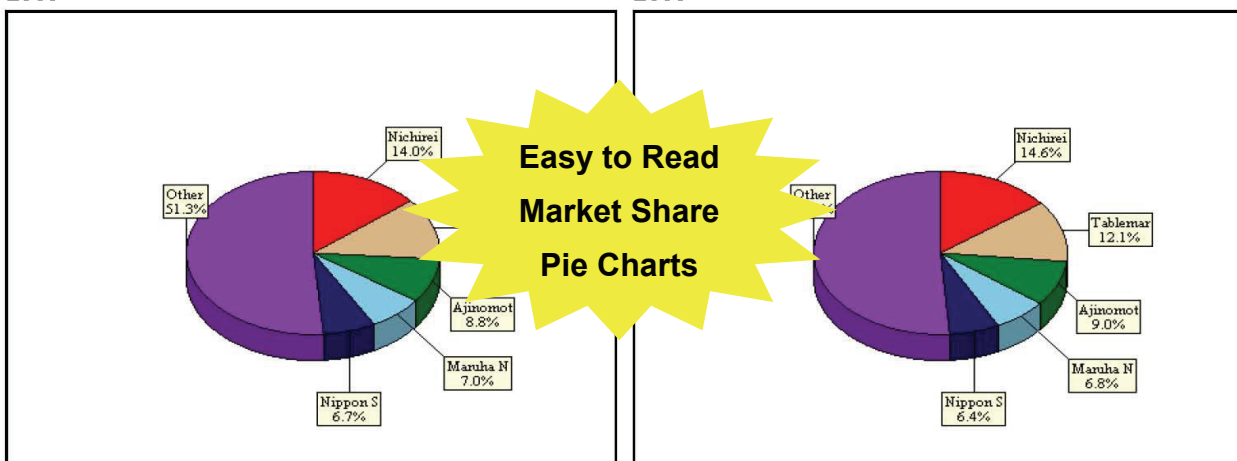
Market Concentration : 5 companies

【Note】

Japan Tobacco bought all of Katokichi shares, a subsidiary of Japan Tobacco in January 2008. Japan Tobacco transferred the process food and condiment businesses to Katokichi in July 2008. Katokichi was renamed to Tablemark in January 2010. Maruha Nichiro Foods was established as the core of food business along with business reorganization of the Maruha Nichiro Group in April 2008.

2009

2008



## **1. ENERGY AND METALS**

### ***Energy***

Electric Light in Quantity  
Electric Light in Value  
Power in Quantity  
Power in Value

### ***Iron and Steel***

Pig Iron  
Crude Steel  
Standard Crude Steel (Rolling Ingot)  
Special Crude Steel (Rolling Ingot)  
Forging Steel Ingot  
Heavy Rail  
Light Rail  
Steel Sheet Pile  
Large-sized Section Steel  
Small and Medium-sized Section Steel  
Large-sized Steel Bar  
Medium-sized Steel Bar  
Small-sized Steel Bar  
Bar-in-coil  
General Wire Rod  
Low Carbon Wire Rod  
High Carbon Wire Rod  
Pipe Section  
Thick Steel Plate  
Thin and Medium Steel Plate  
Cold-rolled Steel Sheet  
Cold-rolled Wide Steel  
Cold-rolled Narrow Steel  
Cold-rolled Electrical Steel  
Tinplate  
Galvanized Steel Sheet  
Regular Steel Hot-rolled Pipe  
Special Steel Hot-rolled Pipe

## **2. GENERAL MACHINERY**

### ***Machine Tools***

NC Lathe  
Machining Center  
NC Milling Machine  
NC Cylindrical Grinder  
NC Surface Grinder  
NC Electric Discharge Machine (Total)  
NC Wirecut Electric Discharge Machine  
NC Die Sinking Electric Discharge Machine

### ***Electric Tools***

Special Steel Cutting Tool  
Hard Metal Tool  
Diamond Tool  
Pneumatic Tool  
Electric Tool (Total)  
Electric Drill  
Electric Saw  
Electric Grinder  
Battery Drill and Driver  
Other Electric Tool

### ***Metal Processing Machinery***

Hydraulic Press  
Mechanical Press  
Shearing Machine  
Foundry Equipment

Die Casting Machine

### ***Plastic Processing Machinery***

Injection Molding Machine  
Extrusion Molding Machine and Peripheral

### ***Conveying Machinery***

Crane (Total)  
Overhead Traveling Crane  
Portal Bridge Crane  
Jib Crane  
Winch (Total)  
Other Winch  
Chain Block  
Conveyor (Total)  
Belt Conveyor  
Chain Conveyor  
Roller Conveyor  
Elevator  
Escalator  
Forklift Truck  
Industrial Robot (Total)  
Vertical Articulated Robot  
Robot Peripheral Component

### ***Transportation Carriage Systems***

Multi-tiered Automatic Warehouse  
Automatic Classification System  
Picking System  
Unmanned Carrier  
Electric Mobile Rack  
Rotary Rack

### ***Construction Equipment***

Bulldozer (Total)  
Bulldozer (under 10 tons)  
Bulldozer (10 tons and over)  
Shovel Truck  
Excavator (Total)  
Hydraulic Shovel Excavator  
Truck Crane  
Rough Terrain Crane  
Crawler Crane  
Leveling Machine (Total)  
Roller  
Asphalt Paver  
Concrete Machine  
Basic Construction Machine  
Drilling and Boring Machine

### ***Boilers and Generators***

Gasoline Engine  
Diesel Engine  
Boiler  
Steam Turbine

### ***Pumps***

Centrifugal Pump  
Axial and Mixed Flow Pump  
Rotary Pump  
Submersible Pump  
Compressor  
Fan

### ***Hydraulic Machinery***

Hydraulic Pump (Total)  
Gear Hydraulic Pump  
Vane Hydraulic Pump  
Piston Hydraulic Pump

Hydraulic Motor  
Hydraulic Cylinder  
Hydraulic Valve

**Freezers and Air Conditioners**

Freezer (Total)  
General Air-conditioning Freezer  
Single-packaged Air Conditioner  
Window and Wall Air Conditioner  
Separate Air Conditioner  
Air Conditioner for Transport Machine

**Agricultural Machinery**

Rice Planting Machine  
Wheel Tractor  
Power Tiller and Cultivator  
Combine  
Managing Machinery and Implement  
Rice Husker  
Agricultural Drier

**Sewing Machines**

Sewing Machine (Grand Total)  
Home Sewing Machine (Total)  
Programmable Sewing Machine  
Other Home Sewing Machine  
Industrial Sewing Machine (Total)

**Textile Machinery**

Chemical Fiber Machine  
Spinning Machine  
Preparatory Machine (Total)  
Winding Machine  
Other Preparatory Machine  
Loom  
Knitting Machine  
Bleaching and Finishing Machine

**Pollution Prevention**

Air Pollution Prevention System (Total)  
Dust Collecting System  
Heavy and Gas Oil Desulfurizer  
Exhaust Gas Desulfurizer  
Exhaust Gas Denitrator  
Exhaust Gas Treatment System  
Water Pollution Prevention System (Total)  
Industrial Waste Water Treatment System  
Sewage Treatment System  
Human-waste Treatment System  
Sludge Treatment System  
Marine Pollution Prevention System  
Garbage Disposal System (Total)  
Municipal Refuse Treatment System  
Industrial Waste Treatment Equipment  
Noise Prevention System

**Vending Machines**

Beverage Vending Machine  
Cigarette Vending Machine  
Ticket Vending Machine  
Automatic Ticket Checker

**Printing Machinery**

Printing Machine (Total)  
Book Binding Machine

**Food Processing Machinery**

Grain Processing Machine (Total)  
Rice Polishing Machine  
Flour Milling Machine

Noodle Machine  
Bread and Cake Baking Machine  
Milk Processing Machine  
Meat and Fish Processing Machine  
Beverage Manufacturing Machine

**Packaging Machinery**

Consumer Packing Machine (Total)  
Form-fill-sealing Machine  
Overwrapping Machine  
Cartoning Machine  
Vacuum Packaging Machine  
Shrink Wrapping Machine  
Canning Machine  
Bottling Machine  
Packing Machine (Total)  
Band Strapping Machine  
Case Forming Machine  
String Packing Machine

**Bearings**

Bearing (Grand Total)  
Ball Bearing (Total)  
Radial Ball Bearing  
Thrust Ball Bearing  
Other Ball Bearing  
Roller Bearing (Total)  
Cylindrical Roller Bearing  
Tapered Roller Bearing  
Spherical Roller Bearing  
Needle Roller Bearing  
Other Roller Bearing  
Bearing Unit

**3. VEHICLES**

**Four-wheel Vehicles**

Automobile (Grand Total)  
Passenger Car (Total)  
Automobile (More than 2000 cc)  
Automobile (661 - 2000 cc)  
Automobile (660 cc and under)  
Truck (Total)  
Standard Gasoline Truck  
Standard Diesel Truck  
Small Gasoline Truck  
Small Diesel Truck  
Light Gasoline Truck  
Bus (Total)  
Large Bus (30 seats and over)  
Small Bus (29 seats and under)  
Four-wheel Vehicle Export

**Two-wheel Vehicles**

Motorcycle (Total)  
Motorcycle (50 cc and under)  
Motorcycle (51 - 125 cc)  
Motorcycle (126 - 250 cc)  
Motorcycle (251 cc and over)  
Motorcycle Export

**4. PRECISION MACHINERY**

**Cameras and Films**

Camera Accessory (Stroboscope, Tripod,  
Filter)  
Interchangeable Camera Lens

Photographic Film (Total)

**Watches and Clocks**

Wrist Watch (Grand Total, Incl. Export)  
Wrist Watch (Grand Total, Excl. Export)  
Men's Watch (Total)  
Men's Mechanical Watch  
Men's Quartz Watch (Analog, Digital)  
Men's Quartz Watch (Digital)  
Women's Watch (Total)  
Women's Mechanical Watch  
Women's Quartz Watch (Analog, Digital)  
Women's Quartz Watch (Digital)  
Clock (Grand Total, Incl. Export)  
Clock (Grand Total, Excl. Export)  
Table Clock, Alarm Clock and Wall Clock  
Instrument Panel Clock

**Measurers and Analyzers**

Industrial Measuring Instrument  
Precision Measuring Instrument  
Analyzer (Total)  
Photometric Analyzer  
Electro Magnetic Analyzer  
Chromatography System, Separator and  
Distiller  
Gas Meter  
Water Meter  
Voltmeter

**Medical Devices**

Ventilator  
General Anesthetic Equipment  
Electric Scalpel  
Ultrasonic Aspirator  
Ultrasonic Coagulating Cutter

**5. INFORMATION TECHNOLOGY**

**Drives and Disks**

Hard Disk Drive (HDD) (Total)  
HDD (3.5")  
HDD (2.5" and under)  
Hard Disk (HD) (Total)  
HD (3.5")  
HD (2.5" and under)

**Displays**

Liquid Crystal Display (LCD)

**Printers**

Serial Impact Dot Printer  
Ink Jet Printer  
Line Impact Dot Printer  
Low and Medium-speed Page Printer  
High-speed Page Printer

**Plotters**

Flatbed Pen Plotter  
Grit-rolling Pen Plotter  
Electrophotographic Raster Plotter  
Inkjet Raster Plotter

**Office Equipment**

Digital Photocopier (Grand Total)  
Digital Color Photocopier (Single-function)  
Digital Monochrome Photocopier  
(Single-function)  
Digital Color Photocopier (MFP)  
Digital Monochrome Photocopier (MFP)

Cash Register

**6. ELECTRICAL MACHINERY**

**Electrical Machinery and Equipment**

DC Generator and Motor  
AC Generator (Total)  
Water Mill and Other AC Generator  
General Purpose Turbine Generator  
General Purpose Engine Generator  
Electric Motor (Grand Total)  
AC Electric Motor (Total)  
Single Phase Induction Motor  
General Purpose Three Phase Induction  
Motor  
Individual Purpose Three Phase Induction  
Motor  
Transformer (Total)  
Power Distribution Transformer  
Power Transformer  
Special Purpose Transformer  
Meter Transformer  
Power Converter (Total)  
Condenser  
Low Voltage Switch and Controller (Total)  
High Voltage Switch  
Low Voltage Circuit Breaker (Total)  
High Voltage Circuit Breaker (Total)  
Vacuum Circuit Breaker  
Gas Circuit Breaker

**Household Appliances**

Electric Refrigerator (Grand Total)  
Electric Refrigerator (401 liter and over)  
Electric Refrigerator (301 - 400 liter)  
Electric Refrigerator (141 - 300 liter)  
Electric Refrigerator (140 liter and under)  
Washing Machine (Grand Total)  
Full Automatic Washing Machine (Total)  
Full Automatic Washing Machine (6 kg and  
over)  
Full Automatic Washing Machine (under 6 kg)  
Dual Drum Washing Machine  
Microwave Oven (Total)  
Single-function Microwave Oven  
Multi-function Microwave Oven

**Audio Visual Equipment**

Flat Panel Television  
Video Camera  
DVD/Video Recorder Player and DVD/Video  
Player (Total)  
DVD/Video Recorder Player  
DVD/Video Player  
Broadcasting Satellite (BS/CS) Antenna  
CD Radio Cassette Player  
Stereo Set  
Compact Disc (CD) Player (Total)  
Car Stereo  
Car CD Player  
Car Navigation System  
Audio and Video Magnetic Recording Tape  
Mobile Phone

## **Electronic Devices**

Discrete Semiconductor (Total)  
LED  
Integrated Circuit  
Bipolar Linear IC  
MOS Microcomputer (MPU, MCU)  
MOS Logic  
MOS Memory IC  
CCD and CMOS Sensor  
Aluminum Capacitor  
Tantalum Capacitor  
Film Capacitor  
Ceramic Capacitor  
Metallic Film Fixed Resistor  
Chip Fixed Resistor  
Variable Resistor  
Connector  
Relay  
Keyboard Switch  
Switching Power Supply  
Operation Switch  
Transformer and Coil

## **7. HOUSING AND HOUSING MATERIALS**

### **Housing Materials**

Gypsum Board  
ALC  
Ceramic Siding  
Glass Wool  
Rock Wool  
Shutter  
Metal Siding  
PVC Floor Material  
Resin Sash

### **Home Hardware**

Bathroom Sink  
Stainless Steel Bathtub  
Bath Unit  
Sink  
System Kitchen  
Toilet Seat with Bottom-washer Function  
Wall Storage  
Shoe Cabinet (at Entrance Hall)  
Staircase System  
Wooden Door  
Eco Will  
Eco Cute  
Gas Stove  
Built-in Stove  
Solar Hot Water System (Natural Circulation)  
Solar Hot Water System (Forced Circulation)  
IH Cooking Heater  
Garbage Disposer  
Dish Washer  
Bathroom Electric Heater and Dryer  
Bathroom Gas Heater and Dryer  
Home Elevator  
Gate and Fence  
Car Port  
Balcony and Terrace  
Steel Storage

## **8. CHEMICALS AND PLASTICS**

### **Plastics**

Methyl Methacrylate (MMA)  
Polyacetal (POM)  
Polycarbonate (PC)  
Polybutylene Terephthalate (PBT)  
Modified PPE and PPO  
Polyamide 6  
Polyamide 66  
Liquid Crystal Polymer  
Reinforced PET  
Polyphenylene Sulfide (PPS)  
PET Film  
PSP Container  
PET Bottle  
PP Filler Container  
PP Foam Container  
OPS Container

### **Agrochemicals**

Ethylthiometon Granule  
PAP Powder  
DEP Powder  
MPP Granule  
MEP Powder  
Diazinon Granule  
ECP Powder  
Machine Oil Emulsion  
D-D  
NAC Granule  
Acephate Granule  
Metaldehyde Granule  
Ethofenprox Powder DL  
Tefluthrin Granule  
Silafuofen Powder DL  
Dinotefuran Granule  
IBP Granule  
EDDP Powder  
Lime Sulfur Mixture  
Isoprothiolane Granule  
Kasugamycin and Fthalide Powder DL  
Thiophanatemethyl Powder  
Dazomet Granule Powder  
BPMC, MPP and EDDP Powder DL  
Cartap and Pencycuron Powder DL  
Fipronil Probenazole Granule  
Simetryne, Molinate and MCPB Granule  
Diflufenican and Trifluralin Emulsion  
Bispyribac Sodium Liquid  
Benthiocarb Emulsion  
Simetryne and Molinate Granule  
Chlorate Water Soluble  
Chlorate Granule  
Glyphosate Isopropylammonium Liquid  
Bentazone Granule  
Thallium Granule  
Zinc Phosphide Granule  
Diphacinone Granule  
Calcium Oxide  
Repellent  
Agrochemical Export  
Agrochemical Import

## **9. RUBBER AND LEATHER**

### ***Rubbers***

Automobile Tire  
Conveyor Belt  
Geared Belt  
Rubber Hose  
Fender

### ***Leather Shoes***

Men's Leather Shoes  
Women's and Children's Leather Shoes

## **10. FOODS AND BEVERAGES**

### ***Processed Meat Products***

Ham  
Sausage

### ***Dairy Products***

Milk  
Cream Portion  
Fresh Cream  
Butter  
Cheese  
Ice Cream  
Instant Cream Powder

### ***Processed Seafood Products***

Fish Ham and Sausage  
Kamaboko (Boiled Fish Paste)  
Age-kamaboko (Fried Fish Paste)  
Chikuwa (Baked Fish Paste)  
Fumi-kamaboko (Imitation Crab or Seafood)  
Smoked Salmon  
Karashi Mentaiko (Spicy Cod Roe)  
Kako Nori (Dried Seaweed)  
Dried Bonito Flake

### ***Processed Agricultural Products***

Japanese Pickle  
Natto (Steamed Fermented Soybean)  
Nimame (Cooked Bean)  
Kori Dofu (Freeze-dried Tofu)  
Cooked "Nametake" Mushroom

### ***Sugar***

Refined Sugar (Total)

### ***Bread and Pastas***

Bread  
Raw Noodle  
Dry Noodle  
Pasta  
Individually Wrapped Rice Cake

### ***Instant Foods***

Instant Packet Noodle  
Instant Cup Noodle  
Instant "Miso" Soybean Paste Soup  
Instant "Osui mono" Clear Soup  
Instant Soup  
Instant "Ochazuke" Rice Broth Mix  
"Furikake" Rice Seasoning Mix  
Instant "Sushi" Seasoning Mix  
Instant Spicy "Ma Po" Sauce  
Instant Curry  
Retort Pouched Curry  
Instant Dessert  
Instant Microwavable Food

### ***Canned Foods and Bottled Foods***

Canned Seafood  
Canned Meat  
Canned Corned Beef  
Bottled "Nori Tsukudani" Seaweed Paste  
Shiokara (Salt-fermented Fish Gut)  
Jam

### ***Confectionery***

Chocolate  
Biscuit and Cookie  
Rice Cracker  
Bean Snack  
Snack  
Chewing Gum  
Candy and Caramel  
Western Sweets  
Japanese Sweets  
Dessert (Yogurt, Pudding, Other)

### ***Alcoholic Beverages***

Sake (Rice Wine)  
Multiple Distilled "Shochu" Spirit  
Single Distilled "Shochu" Spirit  
Beer  
Happoshu (Sparkling Low-malt Liquor)  
New Genre Beer  
Whisky  
Brandy  
Wine

### ***Coffee and Tea***

Instant Coffee  
Brewed Coffee  
Black Tea (Leaf, Bag)  
Cocoa  
Green Tea  
Mugicha (Barley Tea)

### ***Soft Drinks***

Cola  
Other Carbonated Beverage  
Natural Fruit Juice (100% Fresh)  
Fruit Drink (below 100% Fresh)  
Coffee Drink  
Concentrated Milk Drink (Plain, Fruit-flavored)  
Vegetable Juice  
Oolong Tea  
Green Tea Drink  
Black Tea Drink  
Sports Drink  
Nutrition Drink  
Mineral Water  
Fermented Milk Drink

### ***Condiments***

Cooking Oil  
Olive Oil  
Sesame Oil  
Margarine  
Miso (Fermented Soybean Paste)  
Soy Sauce  
Sauce  
Tomato Product  
Mayonnaise  
Liquid Dressing  
Vinegar

Rice Cooking Wine-like Syrup  
Nucleotide Seasoning  
Dry Flavor Seasoning  
Liquid Flavor Seasoning  
Korean Barbecue Sauce  
Spice  
Men-tsuyu (Noodle Dipping Sauce)  
Nabe-tsuyu (Stew-pot Base Soup)  
Ponzu (Seasoned Vinegar Dressing)  
Consomme and Bouillon

#### **Frozen Foods**

Frozen Food

#### **Health Foods**

Yeast Food  
Protein  
Multivitamin  
Vitamin C  
Collagen

### **11. APPAREL**

#### **Apparel**

Synthetic Fiber and Spinning  
Women's Clothing  
Women's Underwear  
Men's Clothing  
Babies' and Children's Clothing  
Silk, Cotton and Hemp Shirt  
Tie  
Jeans  
Sports and Athletic Wear  
Work Uniform  
School Uniform  
"Kimono" Fabric

### **12. PAPERS AND MAGAZINES**

#### **Printing Papers**

Roll of Newsprint  
Non-coated Printing Paper  
Wood-free Printing Paper (High Grade)  
Wood-containing Printing Paper (Medium Grade)  
Wood-containing Printing Paper (Low Grade)  
Thin Printing Paper  
Light-coated Printing Paper  
Coated Printing Paper  
Art Paper  
Coated Paper  
Lightweight Coated Paper  
Other Coated Printing Paper  
Special Printing Paper  
Colored Fine Paper  
Other Special Printing Paper  
Communication Paper  
Manifold Base Paper  
Photosensitive Paper  
Business Form Paper  
PPC Paper  
Recording Paper  
Other Communication Paper

#### **Wrapping Papers**

Wrapping Paper  
Unbleached Wrapping Paper

Unglazed Bag Paper  
Other Unbleached Wrapping Paper  
Bleached Wrapping Paper  
Machine Glazed Poster Paper  
Bleached Kraft Paper  
Other Bleached Wrapping Paper

#### **Miscellaneous Papers**

Sanitary Paper  
Miscellaneous Paper  
Miscellaneous Industrial Paper  
Converting Paper  
Electrical Insulating Paper  
Glassine Paper  
Other Miscellaneous Industrial Paper

#### **Liner Boards**

Kraft Liner Board  
Jute Liner Board  
Soft Liner Board  
Pulp Corrugating Medium  
Waste Paper Corrugating Medium  
Coated Manila Board  
Non-coated Manila Board  
Coated White Lined Board  
Non-coated White Lined Board  
Straw and Chip Board  
Color Board  
Gypsum Liner Board  
Core Paper Board

#### **Magazines**

News Weekly Magazine  
Women's Weekly Magazine  
Women's Monthly Magazine  
General Monthly Magazine

### **13. PHARMACEUTICALS**

#### **Prescription Drugs**

General Anesthetic  
Hypnotic and Sedative  
Psychotropic  
Antiemetic and Antivertigo  
Local Anesthetic  
Muscle Relaxant  
Antispasmodic  
Sensory Organ Drug  
Antiarrhythmic Agent  
Diuretic  
Vasodilator  
Antihypertensive Agent  
Antihyperlipidemic Agent  
Miscellaneous Cardiovascular System Drug  
Antiulcer Agent  
Hormone  
Dermatological Agent  
Vitamin B1 Preparation  
Vitamin B Preparation  
Hemostatic  
Anticoagulant  
Liver Disease Drug  
Enzyme  
Antidiabetic Agent  
Antineoplastic  
Antiallergic



Anti-rickettsial Antibiotic  
Anti-bacterial Antibiotic  
Cephem Antibiotic  
Antibiotic (Other)  
Synthetic Antibacterial  
X-ray Contrast Media

#### **OTC Drugs**

Cold Remedy  
Eye Drop  
Antitussive and Expectorant  
Rhinitis Remedy  
Analgesic (Pain Relief, Antipyretic)  
Digestive Agent  
Antiflatulent and Antidiarrheal  
Constipation Relief  
Hemorrhoid Treatment  
Skin Disinfectant  
Athlete's Foot Remedy  
Dermatological Agent  
Mouth Antiseptic (Tablet, Troche)  
Vitamin Tablet  
Energy Health Drink  
Calcium Tablet  
Muscle Pain Poultice and Plaster

### **14. TOILETRIES AND STATIONERIES**

#### **Cosmetics**

Cosmetic Product (Total)  
Skin-care Product  
Make-up Product  
Hair-care Product  
Fragrance  
Men's Cosmetic Product  
Price-maintained Cosmetic Product  
Open Distribution Cosmetic Product  
Door-to-door Sales Cosmetic Product  
Catalog Sales Cosmetic Product  
Direct Sales Cosmetic Product  
Business Use Cosmetic Product

#### **Household and Personal Care Products**

Shampoo  
Conditioner  
Toothpaste  
Solid Body Soap  
Liquid Body Soap  
Hand Soap  
Powder Laundry Detergent  
Liquid Laundry Detergent  
Dish Washing Detergent  
Floor and Furniture Cleanser  
Sanitary Napkin  
Sanitary Tampon  
Disposable Baby Diaper  
Disposable Adult Diaper  
Light Incontinence Product  
Paper Towel  
General Mask  
Bath Agent  
Antiperspirant and Deodorant  
Home Fragrance  
Moth Proofing Agent  
Moisture Absorbent

#### **Stationeries**

Pencil  
Mechanical Pencil  
Ball Point Pen  
Felt-tipped Marker  
File  
Electronic Dictionary  
Seal and Stamp  
Adhesive Tape  
Electronic Stationery  
Label  
Glue  
Blackboard and Whiteboard

### **15. LEISURE AND EDUCATION**

#### **Musical Instruments**

Piano  
Electronic Organ

#### **Toys**

Electronic Toy  
Hobby and Plastic Model  
Boys Character and Toy  
Hobby Radio Controlled Model  
Girls Character and Toy  
Analog Game  
Soft Toy and Doll  
Jigsaw Puzzle  
Confectionery with Toy  
Capsule Toy

#### **Sports and Leisure**

Golf Goods  
Ski Goods  
Fishing Goods  
Outdoor Goods  
Tennis Goods  
Swimming Wear and Goods  
Baseball and Softball Goods  
Snowboard Goods  
Cycle Sports Goods  
Table Tennis Goods

#### **Pachinko**

Pachinko Machine  
Pachislot Machine  
Pachinko Hall Computer System  
Prize POS System  
Counter  
Automatic Prize Dispenser  
Ball Supply Equipment System  
Token Supply Equipment System  
Machine-side Ball Dispenser  
Machine-side Token Dispenser  
Security Appliance System  
Sound Equipment System

#### **Education**

Qualification School  
Private Cultural Hobby Center  
Child Education