## MARKET SHARE IN JAPAN 2011 FEATURES:

- Over 700 Products on 15 Major Markets
- Selected Overviews of Featured Markets
- Market Size by Production, Shipment or Sales
- Annual Growth of the Last Five Years
- Market Share by Company for Each Product

### MARKET SHARE IN JAPAN

**I. ENERGY AND METALS**

**II. GENERAL MACHINERY**

**III. VEHICLES**

**IV. PRECISION MACHINERY**

**V. INFORMATION TECHNOLOGY**

**VI. ELECTRICAL MACHINERY**

**VII. HOUSING AND HOUSING MATERIALS**

**VIII. CHEMICALS AND PLASTICS**

**IX. RUBBER AND LEATHER**

**X. FOODS AND BEVERAGES**

**XI. APPAREL**

**XII. PAPERS AND MAGAZINES**

**XIII. PHARMACEUTICALS**

**XIV. TOILETRIES AND STATIONERIES**

**XV. LEISURE AND EDUCATION**

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Frozen Foods

【Market History】

<table>
<thead>
<tr>
<th>FY</th>
<th>SHIPMENT (Mil. Yen)</th>
<th>ANNUAL GROWTH (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>1,168,615</td>
<td>102.0%</td>
</tr>
<tr>
<td>2006</td>
<td>1,171,260</td>
<td>103.4%</td>
</tr>
<tr>
<td>2007</td>
<td>1,179,061</td>
<td>99.9%</td>
</tr>
<tr>
<td>2008</td>
<td>1,167,800</td>
<td>97.6%</td>
</tr>
<tr>
<td>2009</td>
<td>1,165,000</td>
<td>96.8%</td>
</tr>
</tbody>
</table>

Source: Yano Research Institute

【Market Share for FY2009】

<table>
<thead>
<tr>
<th>Rank</th>
<th>Prev.</th>
<th>COMPANY</th>
<th>SHIPMENT (Mil. Yen)</th>
<th>Changes</th>
<th>MARKET SHARE (%)</th>
<th>Changes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>2009</td>
<td>2008</td>
<td>2009</td>
<td>2008</td>
</tr>
<tr>
<td>1</td>
<td>1</td>
<td>Nichirei</td>
<td>162,000</td>
<td>-11,000</td>
<td>14.0%</td>
<td>-2.6%</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>Tablemark</td>
<td>142,000</td>
<td>-1,000</td>
<td>14.6%</td>
<td>-0.1%</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>Ajinomoto Frozen</td>
<td>102,000</td>
<td>-4,600</td>
<td>13.9%</td>
<td>-1.2%</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>Maruha Nichiro</td>
<td>81,082</td>
<td>-8,800</td>
<td>13.5%</td>
<td>0.2%</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>Nippon Suisan</td>
<td>43,320</td>
<td>1,680</td>
<td>7.5%</td>
<td>0.3%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Other</td>
<td>37,696</td>
<td>-12,796</td>
<td>5.1%</td>
<td>1%</td>
</tr>
</tbody>
</table>

Source: Yano Research Institute

【Remark】

# of Companies: about 5
Market Concentration: 5 companies

【Note】

Japan Tobacco bought all of Katokichi shares and merged it to Maruha Nichiro Foods in January 2008. Maruha Nichiro Foods purchased the processed food and condiment businesses from a subsidiary of Japan Tobacco in January 2008. Katokichi was renamed Tablemark in January 2010. Maruha Nichiro Foods was established as the core of food business along with a business reorganization of the Maruha Nichiro Group in April 2008.

Frozen Foods

Market Share in Japan is the leading English resource book on the Japanese industries that will provide you with a full picture of the market by showing market growth of 5 years, company ranking/market share and market share pie charts for 2 years by each item. This extraordinary reference book covering over 700 products is meticulously designed and edited based on the Japanese complete version with more descriptive information.

Easy to Read Market Share Pie Charts
1. ENERGY AND METALS

*Energy*
- Electric Light in Quantity
- Electric Light in Value
- Power in Quantity
- Power in Value

*Iron and Steel*
- Pig Iron
- Crude Steel
- Standard Crude Steel (Rolling Ingot)
- Special Crude Steel (Rolling Ingot)
- Forging Steel Ingot
- Heavy Rail
- Light Rail
- Steel Sheet Pile
- Large-sized Section Steel
- Small and Medium-sized Section Steel
- Large-sized Steel Bar
- Medium-sized Steel Bar
- Small-sized Steel Bar
- Bar-in-coil
- General Wire Rod
- Low Carbon Wire Rod
- High Carbon Wire Rod
- Pipe Section
- Thick Steel Plate
- Thin and Medium Steel Plate
- Cold-rolled Steel Sheet
- Cold-rolled Wide Steel
- Cold-rolled Narrow Steel
- Cold-rolled Electrical Steel
- Tinplate
- Galvanized Steel Sheet
- Regular Steel Hot-rolled Pipe
- Special Steel Hot-rolled Pipe

2. GENERAL MACHINERY

*Machine Tools*
- NC Lathe
- Machining Center
- NC Milling Machine
- NC Cylindrical Grinder
- NC Surface Grinder
- NC Electric Discharge Machine (Total)
- NC Wirecut Electric Discharge Machine
- NC Die Sinking Electric Discharge Machine

*Electric Tools*
- Special Steel Cutting Tool
- Hard Metal Tool
- Diamond Tool
- Pneumatic Tool
- Electric Tool (Total)
- Electric Drill
- Electric Saw
- Electric Grinder
- Battery Drill and Driver
- Other Electric Tool

*Metal Processing Machinery*
- Hydraulic Press
- Mechanical Press
- Shearing Machine
- Foundry Equipment
- Die Casting Machine

*Plastic Processing Machinery*
- Injection Molding Machine
- Extrusion Molding Machine and Peripheral

*Conveying Machinery*
- Crane (Total)
- Overhead Traveling Crane
- Portal Bridge Crane
- Jib Crane
- Winch (Total)
- Other Winch
- Chain Block
- Conveyor (Total)
- Belt Conveyor
- Chain Conveyor
- Roller Conveyor
- Elevator
- Escalator
- Forklift Truck
- Industrial Robot (Total)
- Vertical Articulated Robot
- Robot Peripheral Component

*Transportation Carriage Systems*
- Multi-tiered Automatic Warehouse
- Automatic Classification System
- Picking System
- Unmanned Carrier
- Electric Mobile Rack
- Rotary Rack

*Construction Equipment*
- Bulldozer (Total)
- Bulldozer (under 10 tons)
- Bulldozer (10 tons and over)
- Shovel Truck
- Excavator (Total)
- Hydraulic Shovel Excavator
- Truck Crane
- Rough Terrain Crane
- Crawler Crane
- Leveling Machine (Total)
- Roller
- Asphalt Paver
- Concrete Machine
- Basic Construction Machine
- Drilling and Boring Machine

*Boilers and Generators*
- Gasoline Engine
- Diesel Engine
- Boiler
- Steam Turbine

*Pumps*
- Centrifugal Pump
- Axial and Mixed Flow Pump
- Rotary Pump
- Submergible Pump
- Compressor
- Fan

*Hydraulic Machinery*
- Hydraulic Pump (Total)
- Gear Hydraulic Pump
- Vane Hydraulic Pump
- Piston Hydraulic Pump
Hydraulic Motor
Hydraulic Cylinder
Hydraulic Valve

**Freezers and Air Conditioners**
Freezer (Total)
General Air-conditioning Freezer
Single-packaged Air Conditioner
Window and Wall Air Conditioner
Separate Air Conditioner
Air Conditioner for Transport Machine

**Agricultural Machinery**
Rice Planting Machine
Wheel Tractor
Power Tiller and Cultivator
Combine
Managing Machinery and Implement
Rice Husker
Agricultural Drier

**Sewing Machines**
Sewing Machine (Grand Total)
Home Sewing Machine (Total)
Programmable Sewing Machine
Other Home Sewing Machine
Industrial Sewing Machine (Total)

**Textile Machinery**
Chemical Fiber Machine
Spinning Machine
Preparatory Machine (Total)
Winding Machine
Other Preparatory Machine
Loom
Knitting Machine
Bleaching and Finishing Machine

**Pollution Prevention**
Air Pollution Prevention System (Total)
Dust Collecting System
Heavy and Gas Oil Desulfurizer
Exhaust Gas Desulfurizer
Exhaust Gas Denitrator
Exhaust Gas Treatment System
Water Pollution Prevention System (Total)
Industrial Waste Water Treatment System
Sewage Treatment System
Human-waste Treatment System
Sludge Treatment System
Marine Pollution Prevention System
Garbage Disposal System (Total)
Municipal Refuse Treatment System
Industrial Waste Treatment Equipment
Noise Prevention System

**Vending Machines**
Beverage Vending Machine
Cigarette Vending Machine
Ticket Vending Machine
Automatic Ticket Checker

**Printing Machinery**
Printing Machine (Total)
Book Binding Machine

**Food Processing Machinery**
Grain Processing Machine (Total)
Rice Polishing Machine
Flour Milling Machine

Noodle Machine
Bread and Cake Baking Machine
Milk Processing Machine
Meat and Fish Processing Machine
Beverage Manufacturing Machine

**Packaging Machinery**
Consumer Packing Machine (Total)
Form-fill-sealing Machine
Overwrapping Machine
Cartoning Machine
Vacuum Packaging Machine
Shrink Wrapping Machine
Canning Machine
Bottling Machine
Packing Machine (Total)
Band Strapping Machine
Case Forming Machine
String Packing Machine

**Bearings**
Bearing (Grand Total)
Ball Bearing (Total)
Radial Ball Bearing
Thrust Ball Bearing
Other Ball Bearing
Roller Bearing (Total)
Cylindrical Roller Bearing
Tapered Roller Bearing
Spherical Roller Bearing
Needle Roller Bearing
Other Roller Bearing
Bearing Unit

3. **VEHICLES**

**Four-wheel Vehicles**
Automobile (Grand Total)
Passenger Car (Total)
Automobile (More than 2000 cc)
Automobile (661 - 2000 cc)
Automobile (660 cc and under)
Truck (Total)
Standard Gasoline Truck
Standard Diesel Truck
Small Gasoline Truck
Small Diesel Truck
Light Gasoline Truck
Bus (Total)
Large Bus (30 seats and over)
Small Bus (29 seats and under)
Four-wheel Vehicle Export

**Two-wheel Vehicles**
Motorcycle (Total)
Motorcycle (50 cc and under)
Motorcycle (51 - 125 cc)
Motorcycle (126 - 250 cc)
Motorcycle (251 cc and over)
Motorcycle Export

4. **PRECISION MACHINERY**

**Cameras and Films**
Camera Accessory (Stroboscope, Tripod, Filter)
Interchangeable Camera Lens
<table>
<thead>
<tr>
<th>Photographic Film (Total)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Watches and Clocks</strong></td>
</tr>
<tr>
<td>Wrist Watch (Grand Total, Incl. Export)</td>
</tr>
<tr>
<td>Wrist Watch (Grand Total, Excl. Export)</td>
</tr>
<tr>
<td>Men's Watch (Total)</td>
</tr>
<tr>
<td>Men's Mechanical Watch</td>
</tr>
<tr>
<td>Men's Quartz Watch (Analog, Digital)</td>
</tr>
<tr>
<td>Men's Quartz Watch (Digital)</td>
</tr>
<tr>
<td>Women's Watch (Total)</td>
</tr>
<tr>
<td>Women's Mechanical Watch</td>
</tr>
<tr>
<td>Women's Quartz Watch (Analog, Digital)</td>
</tr>
<tr>
<td>Women's Quartz Watch (Digital)</td>
</tr>
<tr>
<td>Clock (Grand Total, Incl. Export)</td>
</tr>
<tr>
<td>Clock (Grand Total, Excl. Export)</td>
</tr>
<tr>
<td>Table Clock, Alarm Clock and Wall Clock</td>
</tr>
<tr>
<td>Instrument Panel Clock</td>
</tr>
<tr>
<td><strong>Measurers and Analyzers</strong></td>
</tr>
<tr>
<td>Industrial Measuring Instrument</td>
</tr>
<tr>
<td>Precision Measuring Instrument</td>
</tr>
<tr>
<td>Analyzer (Total)</td>
</tr>
<tr>
<td>Photometric Analyzer</td>
</tr>
<tr>
<td>Electro Magnetic Analyzer</td>
</tr>
<tr>
<td>Chromatography System, Separator and Distiller</td>
</tr>
<tr>
<td>Gas Meter</td>
</tr>
<tr>
<td>Water Meter</td>
</tr>
<tr>
<td>Voltmeter</td>
</tr>
<tr>
<td><strong>Medical Devices</strong></td>
</tr>
<tr>
<td>Ventilator</td>
</tr>
<tr>
<td>General Anesthetic Equipment</td>
</tr>
<tr>
<td>Electric Scalpel</td>
</tr>
<tr>
<td>Ultrasonic Aspirator</td>
</tr>
<tr>
<td>Ultrasonic Coagulating Cutter</td>
</tr>
</tbody>
</table>

5. INFORMATION TECHNOLOGY

<table>
<thead>
<tr>
<th><strong>Drives and Disks</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Hard Disk Drive (HDD) (Total)</td>
</tr>
<tr>
<td>HDD (3.5&quot;)</td>
</tr>
<tr>
<td>HDD (2.5&quot; and under)</td>
</tr>
<tr>
<td>Hard Disk (HD) (Total)</td>
</tr>
<tr>
<td>HD (3.5&quot;)</td>
</tr>
<tr>
<td>HD (2.5&quot; and under)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Displays</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Liquid Crystal Display (LCD)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Printers</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Serial Impact Dot Printer</td>
</tr>
<tr>
<td>Ink Jet Printer</td>
</tr>
<tr>
<td>Line Impact Dot Printer</td>
</tr>
<tr>
<td>Low and Medium-speed Page Printer</td>
</tr>
<tr>
<td>High-speed Page Printer</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Plotters</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Flatbed Pen Plotter</td>
</tr>
<tr>
<td>Grit-rolling Pen Plotter</td>
</tr>
<tr>
<td>Electrophotographic Raster Plotter</td>
</tr>
<tr>
<td>Inkjet Raster Plotter</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Office Equipment</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital Photocopier (Grand Total)</td>
</tr>
<tr>
<td>Digital Color Photocopier (Single-function)</td>
</tr>
<tr>
<td>Digital Monochrome Photocopier (Single-function)</td>
</tr>
<tr>
<td>Digital Color Photocopier (MFP)</td>
</tr>
<tr>
<td>Digital Monochrome Photocopier (MFP)</td>
</tr>
<tr>
<td>Cash Register</td>
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</tbody>
</table>

6. ELECTRICAL MACHINERY

<table>
<thead>
<tr>
<th><strong>Electrical Machinery and Equipment</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>DC Generator and Motor</td>
</tr>
<tr>
<td>AC Generator (Total)</td>
</tr>
<tr>
<td>Water Mill and Other AC Generator</td>
</tr>
<tr>
<td>General Purpose Turbine Generator</td>
</tr>
<tr>
<td>General Purpose Engine Generator</td>
</tr>
<tr>
<td>Electric Motor (Grand Total)</td>
</tr>
<tr>
<td>AC Electric Motor (Total)</td>
</tr>
<tr>
<td>Single Phase Induction Motor</td>
</tr>
<tr>
<td>General Purpose Three Phase Induction Motor</td>
</tr>
<tr>
<td>Individual Purpose Three Phase Induction Motor</td>
</tr>
<tr>
<td>Transformer (Total)</td>
</tr>
<tr>
<td>Power Distribution Transformer</td>
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<tr>
<td>Power Transformer</td>
</tr>
<tr>
<td>Special Purpose Transformer</td>
</tr>
<tr>
<td>Meter Transformer</td>
</tr>
<tr>
<td>Power Converter (Total)</td>
</tr>
<tr>
<td>Condenser</td>
</tr>
<tr>
<td>Low Voltage Switch and Controller (Total)</td>
</tr>
<tr>
<td>High Voltage Switch</td>
</tr>
<tr>
<td>Low Voltage Circuit Breaker (Total)</td>
</tr>
<tr>
<td>High Voltage Circuit Breaker (Total)</td>
</tr>
<tr>
<td>Vacuum Circuit Breaker</td>
</tr>
<tr>
<td>Gas Circuit Breaker</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Household Appliances</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electric Refrigerator (Grand Total)</td>
</tr>
<tr>
<td>Electric Refrigerator (401 liter and over)</td>
</tr>
<tr>
<td>Electric Refrigerator (301 - 400 liter)</td>
</tr>
<tr>
<td>Electric Refrigerator (141 - 300 liter)</td>
</tr>
<tr>
<td>Electric Refrigerator (140 liter and under)</td>
</tr>
<tr>
<td>Washing Machine (Grand Total)</td>
</tr>
<tr>
<td>Full Automatic Washing Machine (Total)</td>
</tr>
<tr>
<td>Full Automatic Washing Machine (6 kg and over)</td>
</tr>
<tr>
<td>Full Automatic Washing Machine (under 6 kg)</td>
</tr>
<tr>
<td>Dual Drum Washing Machine</td>
</tr>
<tr>
<td>Microwave Oven (Total)</td>
</tr>
<tr>
<td>Single-function Microwave Oven</td>
</tr>
<tr>
<td>Multi-function Microwave Oven</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Audio Visual Equipment</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Flat Panel Television</td>
</tr>
<tr>
<td>Video Camera</td>
</tr>
<tr>
<td>DVD/Video Recorder Player and DVD/Video Player (Total)</td>
</tr>
<tr>
<td>DVD/Video Recorder Player</td>
</tr>
<tr>
<td>DVD/Video Player</td>
</tr>
<tr>
<td>Broadcasting Satellite (BS/CS) Antenna</td>
</tr>
<tr>
<td>CD Radio Cassette Player</td>
</tr>
<tr>
<td>Stereo</td>
</tr>
<tr>
<td>Compact Disc (CD) Player (Total)</td>
</tr>
<tr>
<td>Car Stereo</td>
</tr>
<tr>
<td>Car CD Player</td>
</tr>
<tr>
<td>Car Navigation System</td>
</tr>
<tr>
<td>Audio and Video Magnetic Recording Tape</td>
</tr>
<tr>
<td>Mobile Phone</td>
</tr>
</tbody>
</table>
**Electronic Devices**
- Discrete Semiconductor (Total)
- LED
- Integrated Circuit
- Bipolar Linear IC
- MOS Microcomputer (MPU, MCU)
- MOS Logic
- MOS Memory IC
- CCD and CMOS Sensor
- Aluminum Capacitor
- Tantalum Capacitor
- Film Capacitor
- Ceramic Capacitor
- Metallic Film Fixed Resistor
- Chip Fixed Resistor
- Variable Resister
- Connector
- Relay
- Keyboard Switch
- Switching Power Supply
- Operation Switch
- Transformer and Coil

**7. HOUSING AND HOUSING MATERIALS**

**Housing Materials**
- Gypsum Board
- ALC
- Ceramic Siding
- Glass Wool
- Rock Wool
- Shutter
- Metal Siding
- PVC Floor Material
- Resin Sash

**Home Hardware**
- Bathroom Sink
- Stainless Steel Bathtub
- Bath Unit
- Sink
- System Kitchen
- Toilet Seat with Bottom-washer Function
- Wall Storage
- Shoe Cabinet (at Entrance Hall)
- Staircase System
- Wooden Door
- Eco Will
- Eco Cute
- Gas Stove
- Built-in Stove
- Solar Hot Water System (Natural Circulation)
- Solar Hot Water System (Forced Circulation)
- IH Cooking Heater
- Garbage Disposer
- Dish Washer
- Bathroom Electric Heater and Dryer
- Bathroom Gas Heater and Dryer
- Home Elevator
- Gate and Fence
- Car Port
- Balcony and Terrace
- Steel Storage

**8. CHEMICALS AND PLASTICS**

**Plastics**
- Methyl Methacrylate (MMA)
- Polyacetal (POM)
- Polycarbonate (PC)
- Polybutylene Terephthalate (PBT)
- Modified PPE and PPO
- Polyamide 6
- Polyamide 66
- Liquid Crystal Polymer
- Reinforced PET
- Polyphenylene Sulfide (PPS)
- PET Film
- PSP Container
- PET Bottle
- PP Filler Container
- PP Foam Container
- OPS Container

**Agrochemicals**
- Ethylthiometon Granule
- PAP Powder
- DEP Powder
- MPP Granule
- MEP Powder
- Diazinon Granule
- ECP Powder
- Machine Oil Emulsion
- D-D
- NAC Granule
- Acephate Granule
- Metaldehyde Granule
- Ethofenprox Powder DL
- Tefluthrin Granule
- Silafluofen Powder DL
- Dinotefuran Granule
- IBP Granule
- EDDP Powder
- Lime Sulfur Mixture
- Isoprothiolane Granule
- Kasugamycin and Fthalide Powder DL
- Thiophanatemethyl Powder
- Dazomet Granule Powder
- BPMC, MPP and EDDP Powder DL
- Cartap and Pencycuron Powder DL
- Fipronil Probenazole Granule
- Simetryne, Molinate and MCPB Granule
- Diflufenican and Trifluralin Emulsion
- Bispyribac Sodium Liquid
- Benthiocarb Emulsion
- Simetryne and Molinate Granule
- Chlorate Water Soluble
- Chlorate Granule
- Glyphosate Isopropylammonium Liquid
- Bentazon Granule
- Thallium Granule
- Zinc Phosphide Granule
- Diphacinone Granule
- Calcium Oxide
- Repellent
- Agrochemical Export
- Agrochemical Import
9. RUBBER AND LEATHER

**Rubbers**
- Automobile Tire
- Conveyor Belt
- Geared Belt
- Rubber Hose
- Fender

**Leather Shoes**
- Men's Leather Shoes
- Women's and Children's Leather Shoes

10. FOODS AND BEVERAGES

**Processed Meat Products**
- Ham
- Sausage

**Dairy Products**
- Milk
- Cream Portion
- Fresh Cream
- Butter
- Cheese
- Ice Cream
- Instant Cream Powder

**Processed Seafood Products**
- Fish Ham and Sausage
- Kamaboko (Boiled Fish Paste)
- Age-kamaboko (Fried Fish Paste)
- Chikuwa (Baked Fish Paste)
- Fumi-kamaboko (Imitation Crab or Seafood)
- Smoked Salmon
- Karashi Mentaiko (Spicy Cod Roe)
- Kako Nori (Dried Seaweed)
- Dried Bonito Flake

**Processed Agricultural Products**
- Japanese Pickle
- Natto (Steamed Fermented Soybean)
- Nimame (Cooked Bean)
- Kori Dofu (Freeze-dried Tofu)
- Cooked "Nametake" Mushroom

**Sugar**
- Refined Sugar (Total)

**Bread and Pastas**
- Bread
- Raw Noodle
- Dry Noodle
- Pasta
- Individually Wrapped Rice Cake

**Instant Foods**
- Instant Packet Noodle
- Instant Cup Noodle
- Instant "Miso" Soybean Paste Soup
- Instant "Osuimono" Clear Soup
- Instant Soup
- Instant "Ochazuke" Rice Broth Mix
- "Furikake" Rice Seasoning Mix
- Instant "Sushi" Seasoning Mix
- Instant Spicy "Ma Po" Sauce
- Instant Curry
- Retort Pouched Curry
- Instant Dessert
- Instant Microwavable Food

**Canned Foods and Bottled Foods**
- Canned Seafood
- Canned Meat
- Canned Comed Beef
- Bottled "Nori Tsukudani" Seaweed Paste
- Shiokara (Salt-fermented Fish Gut)
- Jam

**Confectionery**
- Chocolate
- Biscuit and Cookie
- Rice Cracker
- Bean Snack
- Snack
- Chewing Gum
- Candy and Caramel
- Western Sweets
- Japanese Sweets
- Dessert (Yogurt, Pudding, Other)

**Alcoholic Beverages**
- Sake (Rice Wine)
- Multiple Distilled "Shochu" Spirit
- Single Distilled "Shochu" Spirit
- Beer
- Happoshu (Sparkling Low-malt Liquor)
- New Genre Beer
- Whisky
- Brandy
- Wine

**Coffee and Tea**
- Instant Coffee
- Brewed Coffee
- Black Tea (Leaf, Bag)
- Cocoa
- Green Tea
- Mugicha (Barley Tea)

**Soft Drinks**
- Cola
- Other Carbonated Beverage
- Natural Fruit Juice (100% Fresh)
- Fruit Drink (below 100% Fresh)
- Coffee Drink
- Concentrated Milk Drink (Plain, Fruit-flavored)
- Vegetable Juice
- Oolong Tea
- Green Tea Drink
- Black Tea Drink
- Sports Drink
- Nutrition Drink
- Mineral Water
- Fermented Milk Drink

**Condiments**
- Cooking Oil
- Olive Oil
- Sesame Oil
- Margarine
- Miso (Fermented Soybean Paste)
- Soy Sauce
- Sauce
- Tomato Product
- Mayonnaise
- Liquid Dressing
- Vinegar
Rice Cooking Wine-like Syrup
Nucleotide Seasoning
Dry Flavor Seasoning
Liquid Flavor Seasoning
Korean Barbecue Sauce
Spice
Men-tsuyu (Noodle Dipping Sauce)
Nabe-tsuyu (Stew-pot Base Soup)
Ponzu (Seasoned Vinegar Dressing)
Consomme and Bouillon

Frozen Foods
Frozen Food

Health Foods
Yeast Food
Protein
Multivitamin
Vitamin C
Collagen

11. APPAREL
Apparel
Synthetic Fiber and Spinning
Women's Clothing
Women's Underwear
Men's Clothing
Babies' and Children's Clothing
Silk, Cotton and Hemp Shirt
Tie
Jeans
Sports and Athletic Wear
Work Uniform
School Uniform
"Kimono" Fabric

12. PAPERS AND MAGAZINES
Printing Papers
Roll of Newsprint
Non-coated Printing Paper
Wood-free Printing Paper (High Grade)
Wood-containing Printing Paper (Medium Grade)
Wood-containing Printing Paper (Low Grade)
Thin Printing Paper
Light-coated Printing Paper
Coated Printing Paper
Art Paper
Coated Paper
Lightweight Coated Paper
Other Coated Printing Paper
Special Printing Paper
Colored Fine Paper
Other Special Printing Paper
Communication Paper
Manifold Base Paper
Photosensitive Paper
Business Form Paper
PPC Paper
Recording Paper
Other Communication Paper

Wrapping Papers
Wrapping Paper
Unbleached Wrapping Paper
Unglazed Bag Paper
Other Unbleached Wrapping Paper
Bleached Wrapping Paper
Machine Glazed Poster Paper
Bleached Kraft Paper
Other Bleached Wrapping Paper

Miscellaneous Papers
Sanitary Paper
Miscellaneous Paper
Miscellaneous Industrial Paper
Converting Paper
Electrical Insulating Paper
Glassine Paper
Other Miscellaneous Industrial Paper

Liner Boards
Kraft Liner Board
Jute Liner Board
Soft Liner Board
Pulp Corrugating Medium
Waste Paper Corrugating Medium
Coated Manila Board
Non-coated Manila Board
Coated White Lined Board
Non-coated White Lined Board
Straw and Chip Board
Color Board
Gypsum Liner Board
Core Paper Board

Magazines
News Weekly Magazine
Women's Weekly Magazine
Women's Monthly Magazine
General Monthly Magazine

13. PHARMACEUTICALS
Prescription Drugs
General Anesthetic
Hypnotic and Sedative
Psychotropic
Antiemetin and Antivertigo
Local Anesthetic
Muscle Relaxant
Antispasmodic
Sensory Organ Drug
Antiarrhythmic Agent
Diuretic
Vasodilator
Antihypertensive Agent
Antihyperlipidemic Agent
Miscellaneous Cardiovascular System Drug
Antiulcer Agent
Hormone
Dermatological Agent
Vitamin B1 Preparation
Vitamin B Preparation
Hemostatic
Anticoagulant
Liver Disease Drug
Enzyme
Antidiabetic Agent
Antineoplastic
Antiallergic
Anti-rickettsial Antibiotic
Anti-bacterial Antibiotic
Cephem Antibiotic
Antibiotic (Other)
Synthetic Antibacterial
X-ray Contrast Media

**OTC Drugs**
- Cold Remedy
- Eye Drop
- Antitussive and Expectorant
- Rhinitis Remedy
- Analgesic (Pain Relief, Antipyretic)
- Digestive Agent
- Antiflatulent and Antidiarrheal
- Constipation Relief
- Hemorrhoid Treatment
- Skin Disinfectant
- Athlete’s Foot Remedy
- Dermatological Agent
- Mouth Antiseptic (Tablet, Troche)
- Vitamin Tablet
- Energy Health Drink
- Calcium Tablet
- Muscle Pain Poultice and Plaster

**14. TOILETRIES AND STATIONERIES**

**Cosmetics**
- Cosmetic Product (Total)
- Skin-care Product
- Make-up Product
- Hair-care Product
- Fragrance
- Men’s Cosmetic Product
- Price-maintained Cosmetic Product
- Open Distribution Cosmetic Product
- Door-to-door Sales Cosmetic Product
- Catalog Sales Cosmetic Product
- Direct Sales Cosmetic Product
- Business Use Cosmetic Product

**Household and Personal Care Products**
- Shampoo
- Conditioner
- Toothpaste
- Solid Body Soap
- Liquid Body Soap
- Hand Soap
- Powder Laundry Detergent
- Liquid Laundry Detergent
- Dish Washing Detergent
- Floor and Furniture Cleanser
- Sanitary Napkin
- Sanitary Tampon
- Disposable Baby Diaper
- Disposable Adult Diaper
- Light Incontinence Product
- Paper Towel
- General Mask
- Bath Agent
- Antiperspirant and Deodorant
- Home Fragrance
- Moth Proofing Agent
- Moisture Absorbent

**Stationeries**
- Pencil
- Mechanical Pencil
- Ball Point Pen
- Felt-tipped Marker
- File
- Electronic Dictionary
- Seal and Stamp
- Adhesive Tape
- Electronic Stationery
- Label
- Glue
- Blackboard and Whiteboard

**15. LEISURE AND EDUCATION**

**Musical Instruments**
- Piano
- Electronic Organ

**Toys**
- Electronic Toy
- Hobby and Plastic Model
- Boys Character and Toy
- Hobby Radio Controlled Model
- Girls Character and Toy
- Analog Game
- Soft Toy and Doll
- Jigsaw Puzzle
- Confectionery with Toy
- Capsule Toy

**Sports and Leisure**
- Golf Goods
- Ski Goods
- Fishing Goods
- Outdoor Goods
- Tennis Goods
- Swimming Wear and Goods
- Baseball and Softball Goods
- Snowboard Goods
- Cycle Sports Goods
- Table Tennis Goods

**Pachinko**
- Pachinko Machine
- Pachislot Machine
- Pachinko Hall Computer System
- Prize POS System
- Counter
- Automatic Prize Dispenser
- Ball Supply Equipment System
- Token Supply Equipment System
- Machine-side Ball Dispenser
- Machine-side Token Dispenser
- Security Appliance System
- Sound Equipment System

**Education**
- Qualification School
- Private Cultural Hobby Center
- Child Education