

Pesticide Formulation Market in Japan: Key Research Findings 2012

◆ **Research Outline**

Yano Research Institute has conducted a study on pesticide formulation market in Japan with the following conditions:

1. Research period: January to May, 2012
2. Research target: Pesticide manufacturers, traders, industrial relevant civil services, other industrial organizations, etc
3. Research methodologies: Face-to-face interviews by the specialized researchers, survey via telephone and questionnaire

◆ **Key Findings**

■ **Size of Pesticide Formulation Market Estimated as ¥334.6 Billion in FY2011, 101.1% of Prior Year**

Size of pesticide formulation market is estimated as 334.6 billion yen in FY2011, 101.1 % of the previous year, based on shipment value from manufacturers. Thanks to curbing of decreasing rise acreage, effects from incorporation of village farming and increase of incorporated agricultural production, pesticide formulation market is likely to remain its steadiness.

■ **Manufacturers Look to Overseas Market, with Imported Pesticide Formulation Market to be 102.1% of Prior Year**

Japanese pesticide manufacturers have begun extending or newly establishing their sales bases in emerging countries mostly in Asia. Through the course of agricultural modernization, there are rising needs of pesticide formulation which is hoped to improve production efficiency and alleviate environmental risks in those emerging nations. Exported pesticide formulation market has expanded to 29.8 billion yen in FY2011, based on shipment value from manufacturers, in spite of strong yen.

◆ **Report format:**

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Price: 115,500 yen (5,500 yen of consumption tax shall be charged for the sales in Japan.)

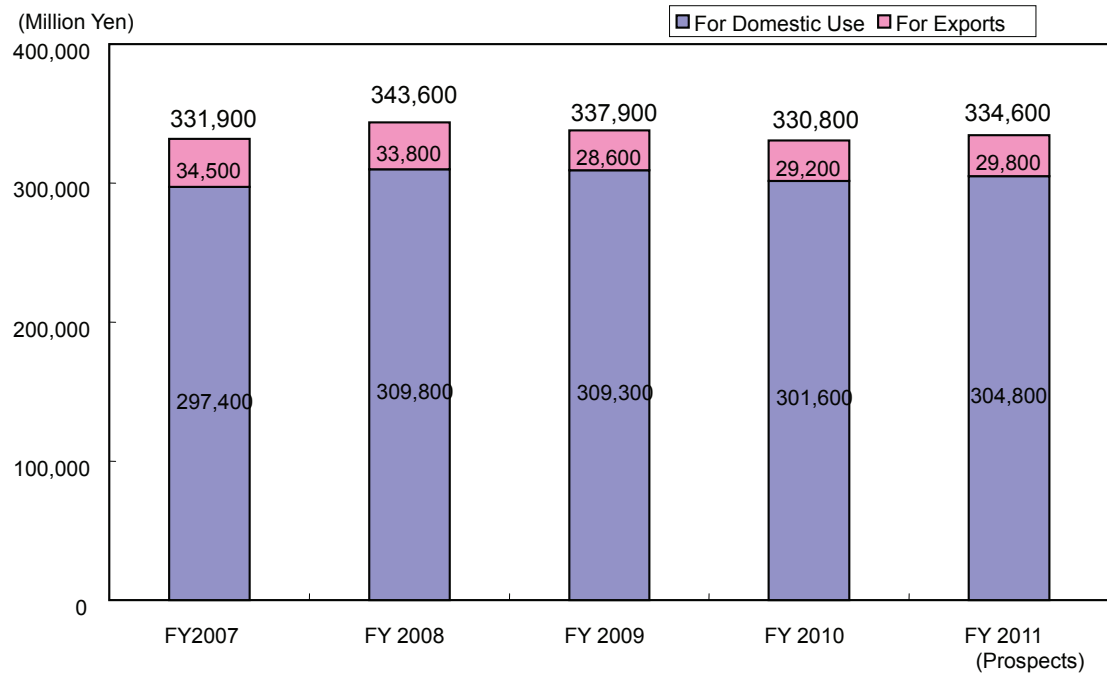
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■ **Figure 1: Transition of Estimated Size of Pesticide Formulation Market**



Notes:

1. The figure is based on shipment value from manufacturers.