

Community and Inter-Community Cloud Computing in Japan: Key Research Findings 2011

◆ Research Outline

Yano Research Institute has conducted a study on community and inter-community cloud computing market with the following conditions:

1. Research period: From July to October, 2011
2. Research targets: User companies (domestic enterprises, organizations, and public agencies) and ten vendor companies
3. Research methodologies: utilization of responses from our mail-in surveys and materials, face-to-face interviews by the specialized researchers, survey via telephone/email

◆ Key Findings

■ Needs in community and inter-community cloud computing – 30.4 % are interests in some ways

In a survey to find out whether users are interested in sharing information with other companies regardless of the same or different industries; 2.4 % answered “very interested,” 14.4 % answered “somewhat interested,” 13.6 % answered “interested, if anything.” The result led to a total 30.4% of respondents being “interested” in the technology in some ways.

■ Strong needs of inter-community cloud in manufacturing and assembly industry

Those companies, who answered cloud computing as “interested,” were also asked about the main objectives of cloud computing; whether cost reduction or improving of added values. As the results were categorized by industry, it turned out that manufacturing and assembly companies are in need for improving added values. Since this research has also found out that the community cloud is used as a means to reduce cost whereas the inter-community cloud is used as a means to add more values, manufacturing and assembly companies seem to have higher needs for the inter-community cloud.

◆ Report format

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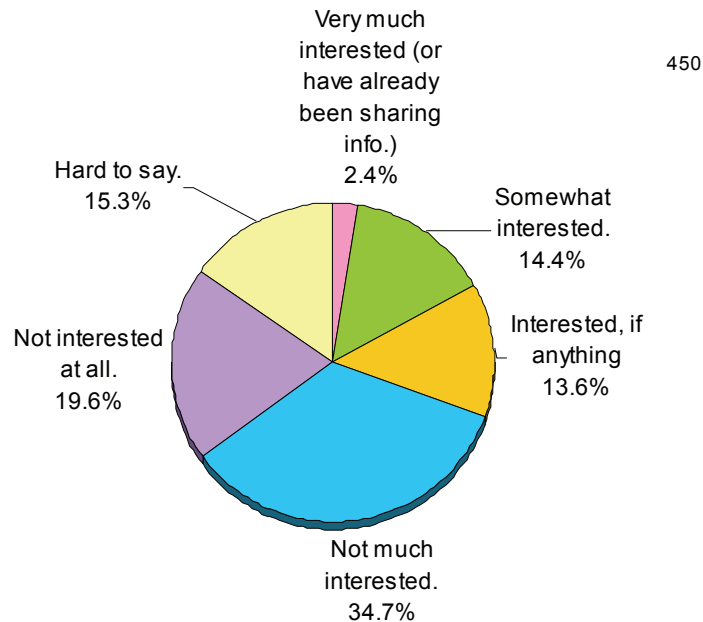
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■ **Figure 1: How interested in sharing information using cloud computing.**



■ **Figure 2: The benefits companies want to gain from sharing using cloud**

