

Global Surveillance Camera Market: Key Research Findings 2011

◆ Research Outline

Yano Research Institute has conducted a study on global market of surveillance camera with the following conditions:

1. Research period: From April to July, 2011
2. Research targets: Major companies manufacturing surveillance camera in Japan, Europe, U.S., China, Korea, and Taiwan.
3. Research methodologies: Face-to-face interviews, survey via email/telephone

What is global surveillance camera market?

Global surveillance camera market in this research targets analog cameras embedded with image sensors (CCD or CMOS) and network cameras (IP cameras). The market size was calculated based on total shipment volume of surveillance cameras from 40 major manufacturers in Japan, Europe, US, China, Korea, and Taiwan.

(Companies include 22 manufacturers from Japan, 6 from Europe, 4 from US, 1 from China, 3 from Korea, and 4 from Taiwan.)

◆ Key Findings

- **In 2010, global surveillance camera market grew to 7.47 million in sale, increasing 9.2% from the previous year, and growth rate can be maintained at around 10% until 2015**

Surveillance camera market, consisted from 40 major manufacturers, sold 7.47 million cameras in shipment volume globally, increasing 9.2% from the previous year. With deterioration of public safety around the world and growing demand from Middle East and Asian countries, especially China, the market is expected to expand to as large as 7.98 million in 2011, 8.79 million in 2012 and 12.05 million by 2015, maintaining its growth rate at around 10%.

- **Rapid growth of surveillance camera market in China and possibility of widespread use of IP camera system**

Although analog cameras are still the mainstream in Chinese market, there are some cases of using encoders, indicating that there is a move of switching to IP cameras. Such a trend can lead to the market's full transition from analog to digital over the medium term.

Given that it has a wide range of economic areas and vast land, it is possible for China to construct a huge surveillance system that may drive exponential expansion of the global

market of surveillance camera.

◆ **Report format:**

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