

Trend of IT Investment in Japan as of July 2011: Key Research Findings 2011

◆ **Research Outline**

Yano Research Institute has published an interim forecast on the domestic trend of IT investment based on a survey conducted with the following conditions:

1. Research period: From May to June 2011
2. Research targets: 600 user companies with the sales more than 100 million yen
3. Research methodologies: Web survey in questionnaire style

◆ **Key Findings**

■ **63.7 % answered “no change in the budget for IT investment” even after the Great Earth Quake**

A research on IT investment for FY 2011 showed that the Great East Japan Earth Quake and the aftermath-led economic downturn do not seem to falter the companies from investing in IT. 63.7 % of the respondents say that there is no influence from the disaster and that no change is to be made to the investment plan.

■ **Growth trend can be sustained in domestic IT industries in FY 2011**

Just when a slight sign of recovery from economic deterioration triggered by Bankruptcy of Lehman Brothers showed up, the Great East Japan Earth Quake hit the country and turned its economy into a harsh condition again. Investment budget in domestic IT has also been forced to shrink by 2.8 % in FY 2011 against what has originally planned.

However, the figure of domestic IT investment estimated by YRI in August 2010 was an increase by 3.2 % year-on-year, overwhelming the very recent figure of 2.8% decrease. Therefore, IT investments are expected to sustain the growth trends in FY 2011.

◆ **Report format:**

Published report: “Earthquake Solutions Market after Great East Japan Earthquake”

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Format: 424 pages in A4 format

Price: 157,500 yen (7,500 yen of consumption tax shall be charged for the sales in Japan.)

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How the Great East Japan Earth Quake influenced the FY2011 budget for IT investment

