

Consideration towards Telecommuting after the Great East Japan Earthquake: Key Research Findings 2011

◆ Research Outline

Yano Research Institute has conducted a study on how companies consider about telecommuting systems after they went through the Great East Japan Earthquake, with the following conditions:

1. Research period: May 2011
2. Research targets: 600 user companies with the sales more than 100 million yen
3. Research methodologies: Web survey in questionnaire style

◆ Key Findings

Potential Expansion of Telecommuting Systems for BCP Triggered by the Great East Japan Earthquake

Telecommuting is suddenly drawing attention of companies, in the wake of the Great East Japan Earthquake, as a solution of BCP (Business Continuity Plan) for preventing any halts in the office workflows as employees fail to show up in case of emergencies such as traffic disturbances and accidents.

The survey results show that 32.5% of those companies that have already introduced a telecommuting system have plans to expand it.

28.7 % of those companies that do not allow employees to use PCs outside of the office or that do not have any rules for it are now looking to let the employees use them.

38.4 % have already addressed to, or have plans to set the environment for the employees engaged in the critical office work for an access to the corporate network from the outside.

The research indicates that the Great Earthquake which hit eastern Japan this year has led the companies to consider the importance of BCP and led them to expand the telecommuting system as a way of solution. This may also increase the needs of solutions surrounding telecommuting systems, such as remote offices and virtual desktops.

◆ Report format:

Published report: "Earthquake Solutions Market after Great East Japan Earthquake"

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Language: Japanese

Format: 424 pages in A4 format

Price: 157,500 yen (7,500 yen of consumption tax shall be charged for the sales in Japan.)

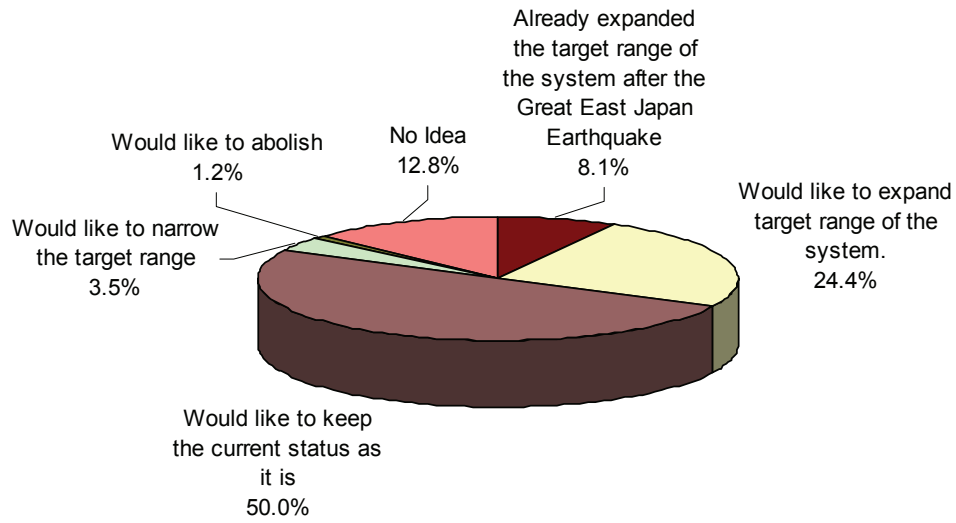
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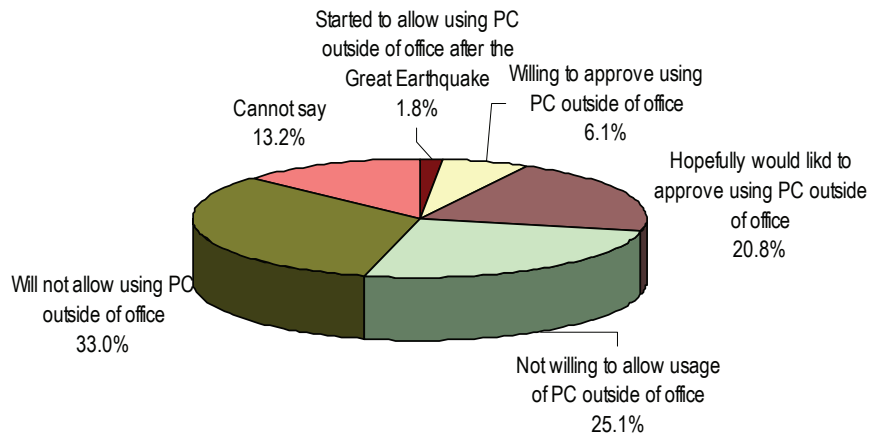
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Willing ness of expanding Telecommuting System



Whether or not to allow employees to use PCs outside of office



Whether or not to allow employees engaged in critical works for access to corporate network

