

## **Corrugated Fiberboard Market in Japan: Key Research Findings 2017**

### **◆ Research Outline**

**Yano Research Institute has conducted a study on the domestic corrugated fiberboard market with the following conditions:**

1. Research period: July to September, 2017
2. Research target: Manufacturers of corrugated fiberboards and corrugated-fiberboard materials, end users, trading firms, distributors, etc.
3. Research methodologies: Face-to-face interviews by the specialized researchers and surveys via telephone/email/FAX

### **◆ Key Findings**

#### **■ Domestic Production Volume of Corrugated Fiberboards in 2016 Rose to 13,980 Million m<sup>2</sup>, Projected to Reach 14,000 Million m<sup>2</sup> by 2017**

According to JCCA (The Japan Corrugated Case Association), the domestic production volume of corrugated fiberboard sheets in 2016 increased by 1.7% from the previous year to attain 13,975.39 million square meters. Economic recovery, expansion of online sales demand, and other factors have raised the production volume that is expected to rise also in 2017 by 1.4% to 14,166.00 million square meters.

#### **■ A Mid-Term View Shows Domestic Corrugated Fiberboard Market in 2021 to Increase by 5.0% from 2016 to 14,670 Million m<sup>2</sup>**

The corrugated fiberboard market tends to be highly correlated to the domestic business conditions. It is true for the recent trend, because the production volume of corrugated fiberboard sheets has gradually risen, keeping pace with the economic recovery. In spite of some structural factors for the market to slowdown, such as decreasing population, some rising factors, such as growing demands of corrugated fiberboards for home delivery services and for beverage deliveries to cope with expanding online and mail-order sales, are contributing to the market as a whole to increase slightly in the medium-term perspectives for the coming future. The production volume of corrugated fiberboard sheets is expected to attain 14,670.00 million square meters by 2021, a rise by 5.0% from that of 2016.

#### **■ With Kanto Occupying More Than 40% of Corrugated Fiberboard Market by Region in 2016, Ever Higher Concentration Expected Due to Increase of Mail-Order Demands**

Kanto area has occupied 43.7% of the entire production volume of corrugated fiberboard sheets by region in 2016, according to JCCA. Expansion of online sales in this major consuming area has encouraged a series of construction of large logistics centers, bringing about further concentration of the demands of corrugated fiberboard sheets on Kanto area.

◆ **Report Format:**

Published report: “Corrugated Fiberboard Market 2017”

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Price: 120,000 yen (the consumption tax shall additionally be charged for the sales in Japan.)

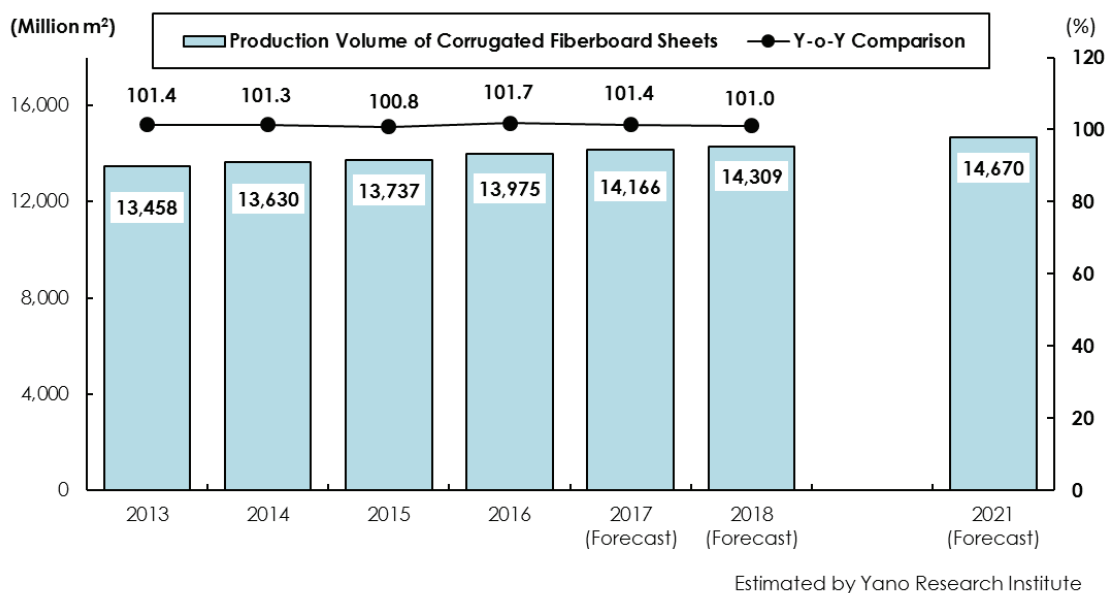
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■ **Figure 1: Transition and Forecast of Domestic Corrugated Fiberboard Market Size**



Notes:

1. The market size is based on the production volume of corrugated fiberboard sheets.
2. The figures until 2016 are quoted from the statistical data of The Japan Corrugated Case Association, and the figures of 2017 and beyond are estimated by Yano Research Institute.