

## Global Printer Market: Key Research Findings 2017

### ◆ Research Outline

**Yano Research Institute has conducted a study on the global printer (output equipment) market with the following conditions:**

1. Research period: From April to July 2017
2. Research targets: Manufacturers and distributors of printers (output equipment), Partners, and manufacturers of various components
3. Research methodologies: Face-to-face interviews by the expert researchers, surveys via telephone/emails, and literature research

#### <What are printers?>

Printers or output equipment in this research indicates 1) Office-use printers: page printers (low to mid speed printers), MFPs (multifunction printers/copiers), and ink jet printers; 2) Business/industrial printers: serial impact dot matrix printers (SIDM), line impact dot printers, production printers, and LFPs (large format printers), and 3) Consumer printers: photo printers, inkjet printers.

Production printers indicate conventional digital printers added with transaction printers including high-speed page printers.

### ◆ Key Findings

#### ■ Global Shipment Volume of Printers in FY2016 Declined to 100.40 Million, 97.0 % on Y-o-Y Basis

The global number of printers (output equipment) shipped from manufacturers in FY2016 was 100.40 million, 97.0% of that in the previous fiscal year. The number in FY2017 is predicted to be 98.4 million machines, 98.0% of that of preceding fiscal year. The stagnancy in global shipment volume of printers in FY2016 is because of slower Chinese economy together with somewhat sluggish sales at some of enterprises in U.S. and the Euro-zone, making the business sentiment hazy for the future, and also because of the influence of risks stemming from exchange-rate fluctuation. With slower economic growth expected, the global number of printers shipped from manufacturers is projected to decline also in FY2017.

#### ■ FY2016 Global Shipment Value of Printers Ended Up at 5,950 Billion Yen, 94.9% on Y-o-Y Basis

Global shipment value of printers (output equipment) at manufacturers in FY2016 declined to 5,950 billion yen, 94.9% of that of the previous fiscal year. Unstable business sentiment and the risks stemming from exchange-rate fluctuation can adversely affect the capital investment at private companies, which would bring about slower economic growth in FY2017 in which the global shipment value of printers at manufacturers projected to be 5,800 billion yen, 97.5 % of that of the preceding fiscal year.

■ **Due to Rising Demand, Global Shipment Volume of Digital Label Printers Expected to be 1,550 by FY2021**

There were 980 digital label printers globally shipped from manufacturers in FY2016, 114.0% of what in previous fiscal year. In spite of attention-attracted potential needs, the rate of digitalization of label printers had been low. Therefore, it is likely that the rising trend of global digital label printers to continue, bringing about the global shipment of the printers projected to be 1,550 in volume and 57.0 billion yen in value by FY2021.

◆ **Report Format:**

Published report: “Business Printer Market 2017”

Issued on: July 27, 2017

Language: Japanese

Format: 468 pages in A4 format

Price: 190,000 yen (The consumption tax shall additionally be charged for the sales in Japan.)

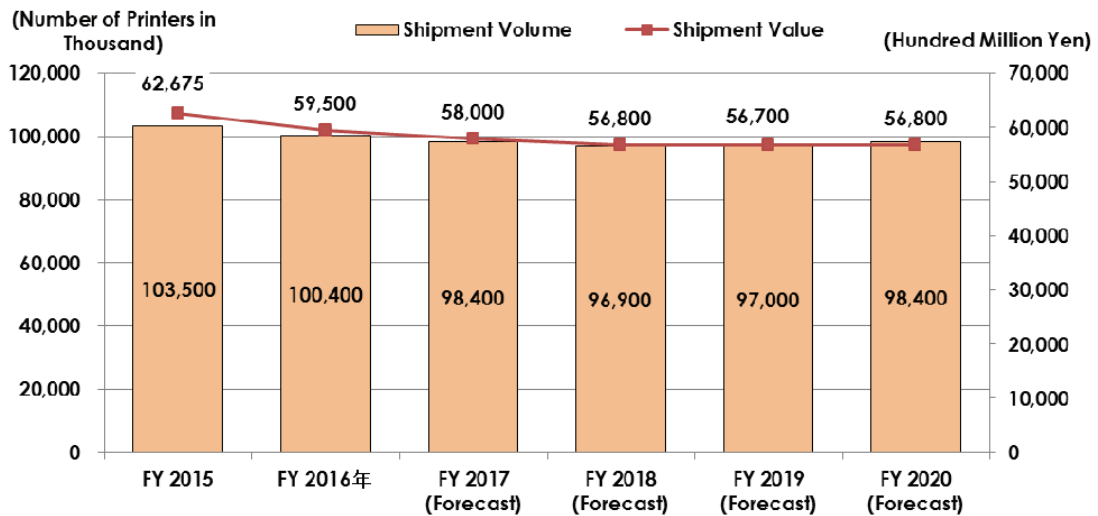
**Contacts:** Public Relations

**Yano Research Institute Ltd. (URL: <http://www.yanoresearch.com>)**

Phone: +81-3-5371-6912

E-mail: [press@yano.co.jp](mailto:press@yano.co.jp)

■ **Figure 1: Forecast of Global Printer (Output Equipment) Market Size**

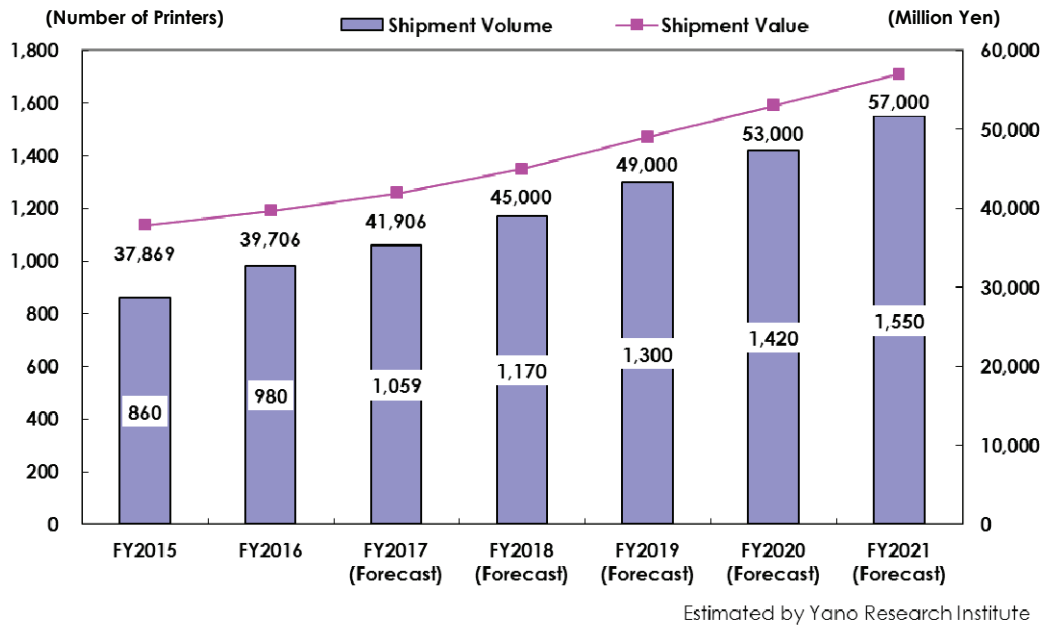


Estimated by Yano Research Institute

Notes:

1. Both the shipment volume and value are based on the shipment at manufacturers.
2. The figures in FY2017 and beyond are forecast.
3. Printers or output equipment in this research indicates 1) Office-use printers: page printers (low to mid speed printers), MFPs (multifunction printers/copiers), and ink jet printers; 2) Business/industrial printers: serial impact dot matrix printers (SIDM), line impact dot printers, production printers, and LFPs (large format printers), and 3) Consumer printers: photo printers, inkjet printers.
4. Production printers indicate conventional digital printers added with transaction printers including high-speed page printers.

■ **Figure 2: Forecast of Global Digital Label Printer Market Size**



Notes:

5. Both the shipment volume and value are based on the shipment at manufacturers.
6. The global digital label printer market size is included in the global printer (output equipment) market size.