

Business-Use Kitchen Equipment and Detergent Market in Japan: Key Research Findings 2015

◆ Research Outline

Yano Research Institute has conducted a study on the domestic business-use kitchen equipment and detergent market with the following conditions:

1. Research period: From October to December, 2014
2. Research targets: Manufacturers of business-use kitchen equipment, detergents, and related businesses
3. Research methodologies: Face-to-face interviews by the expert researchers, surveys via telephone/email, and literature research

What is the Business-Use Kitchen Equipment Market?

The business-use kitchen equipment market in this research targets business-use kitchen equipment and detergent. The business-use kitchen equipment in this research indicates business-use cookers (business-use electromagnetic cookers, microwave ovens, table cooking stoves, ovens, fryers, grills, warmers, and rice cookers), business-use refrigerator-freezers, and business-use dishwashers. The business-use detergents indicate those detergents for business-use dishwashers, for kitchen tools and equipment, and for kitchen facilities.

◆ Key Findings

■ Business-Use Kitchen Equipment and Detergents Market in FY2013 Attained 245.050 Billion Yen, 103.7% on Y-o-Y Basis

Size of the domestic business-use kitchen equipment market in FY2013 reached 245.050 billion yen, 103.7% of that of the previous fiscal year, based on the shipment value of manufacturers.

Among the entire market, business-use cookers (business-use electromagnetic cookers, microwave ovens, table cooking stoves, ovens, fryers, grills, warmers, and rice cookers) achieved 87.4 billion yen, while business-use refrigerator-freezers attained 68.7 billion yen, business-use dishwashers reached 22.4 billion yen, and business-use detergents (those detergents for business-use dishwashers, for kitchen tools and equipment, and for kitchen facilities) achieved 66.550 billion yen.

■ Business-Use Kitchen Equipment and Detergents Market for FY2014 Projected to Achieve 248.2 Billion Yen, 101.3% on Y-o-Y Basis

Estimated size of the business-use kitchen equipment and detergent market for FY2014 is expected to be 248.2 billion yen, 101.3% of that of the previous fiscal year.

Business-use cookers, business-use refrigerator-freezers, and business-use detergents are all required to contribute to save energy, lower running cost, and improved sanitation

management. The manufacturers are expected to enhance development and promote sales of such eco-friendly product lines, and suggest related tools that respond to new cooking systems, and acquire new customers.

◆ **Report format:**

Published report: “Business-Use Kitchen Equipment and Detergent Market 2015”

Issued on: December 26, 2014

Language: Japanese

Format: 498 pages in A4 format

Price: 105,000 yen (The consumption tax shall additionally be charged for the sales in Japan.)

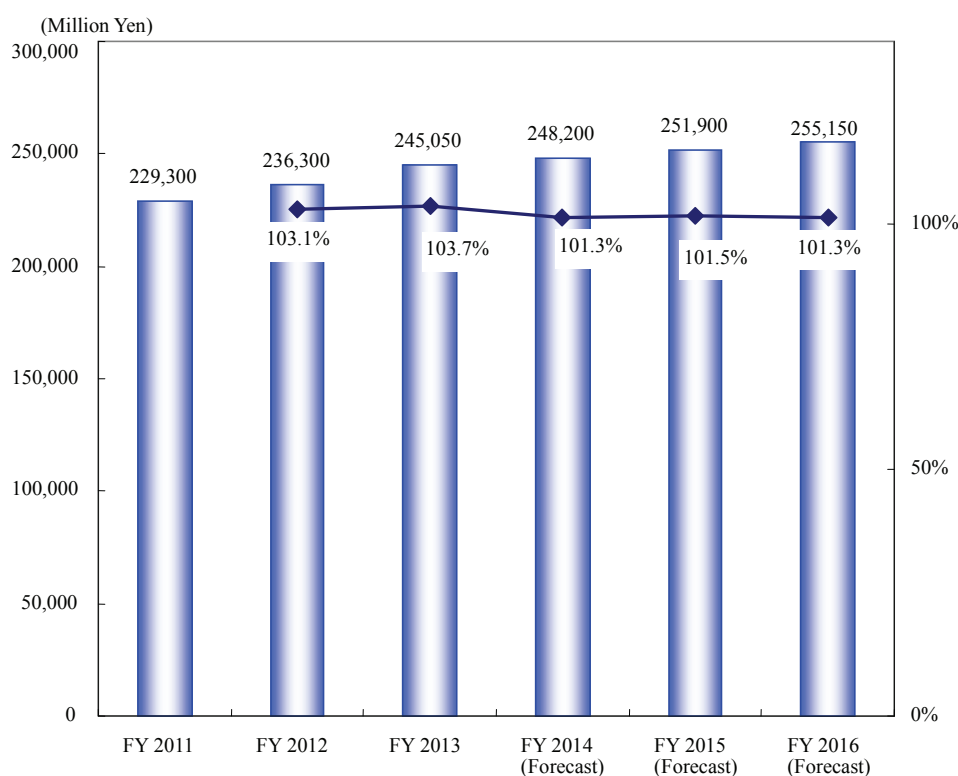
Contacts: Public Relations

Yano Research Institute Ltd. (URL: <http://www.yanoresearch.com>)

Phone: +81-3-5371-6912

E-mail: press@yano.co.jp

■ **Figure 1: Transition and Forecast of Business-Use Kitchen Equipment and Detergents Market Size**



Notes:

1. The figures are based on the shipment value of manufacturers.
2. The business-use kitchen equipment market in this research targets business-use kitchen equipment and detergent. The business-use kitchen equipment in this research indicates business-use cookers (business-use electromagnetic cookers, microwave ovens, table cooking stoves, ovens, fryers, grills, warmers, and rice cookers), business-use refrigerator-freezers, and business-use dishwashers. The business-use detergents indicate those detergents for business-use dishwashers, for kitchen tools and equipment, and for kitchen facilities.