

Global Network Camera Market: Key Research Findings 2013

◆ Research Outline

Yano Research Institute has conducted a study on global network camera market with the following conditions:

1. Research period: From December 2012 to May 2013
2. Research targets: Domestic and overseas leading manufacturers of network cameras, Siers, and etc.
3. Research methodologies: Face-to-face interviews by the expert researchers, surveys via telephone/email

What are network cameras?

Network cameras (IP cameras) in this research indicate those cameras embedded with IP functions. These professional-use cameras are able to solely connect to internet, without the need of PCs, unlike analog surveillance cameras.

◆ Key Findings

- **3.21 Million Network Cameras Shipped Globally in 2012, 118% of Previous Year, Estimated CAGR from 2009 to 2015 to be 122.4 %**

The market size of network cameras based on shipment volume from manufacturers reached 3.21 million worldwide in 2012, 118% of the previous year. The market is anticipated to rise further, with CAGR (Compound Annual Growth Rate) from 2009 to 2015 estimated to be 122.4%. Among the global market, Asian (including China and India) and Mid-east nations are especially expected for the growth.

- **Japanese Network Camera Market in 2012 Rose to 118.2% of Prior Year, Estimated CAGR from 2009 to 2015 Reaching 118.8 %**

The size of Japanese network camera market based on the number of cameras shipped from manufacturers marked 390,000 in 2012, 118.2% of the previous year. The size is anticipated to exceed that of domestic analog surveillance camera market by 2015, with CAGR from 2009 to 2015 estimated to be 118.8%.

- **Solutions/Services Utilizing VCA (Video Contents Analysis) Systems is Key for Manufacturers of Japanese Network Camera to Succeed in Next-Generational Market**

Due to inexpensive products from Asian manufacturers, the global network camera market is facing fierce price competition. In order for the Japanese manufacturers to survive in the global market, they had better provide packaged solutions of network cameras in combination with VCA systems than sell network cameras on their own.

◆ **Report format:**

Published report: "Network Camera/VCA System Market: Visual Communications 2013"

Issued on: May 22, 2013

Language: Japanese

Format: 343 pages in A4 format

Price: 157,500 yen (7,500 yen of consumption tax shall be charged for the sales in Japan.)

Contacts: Public Relations

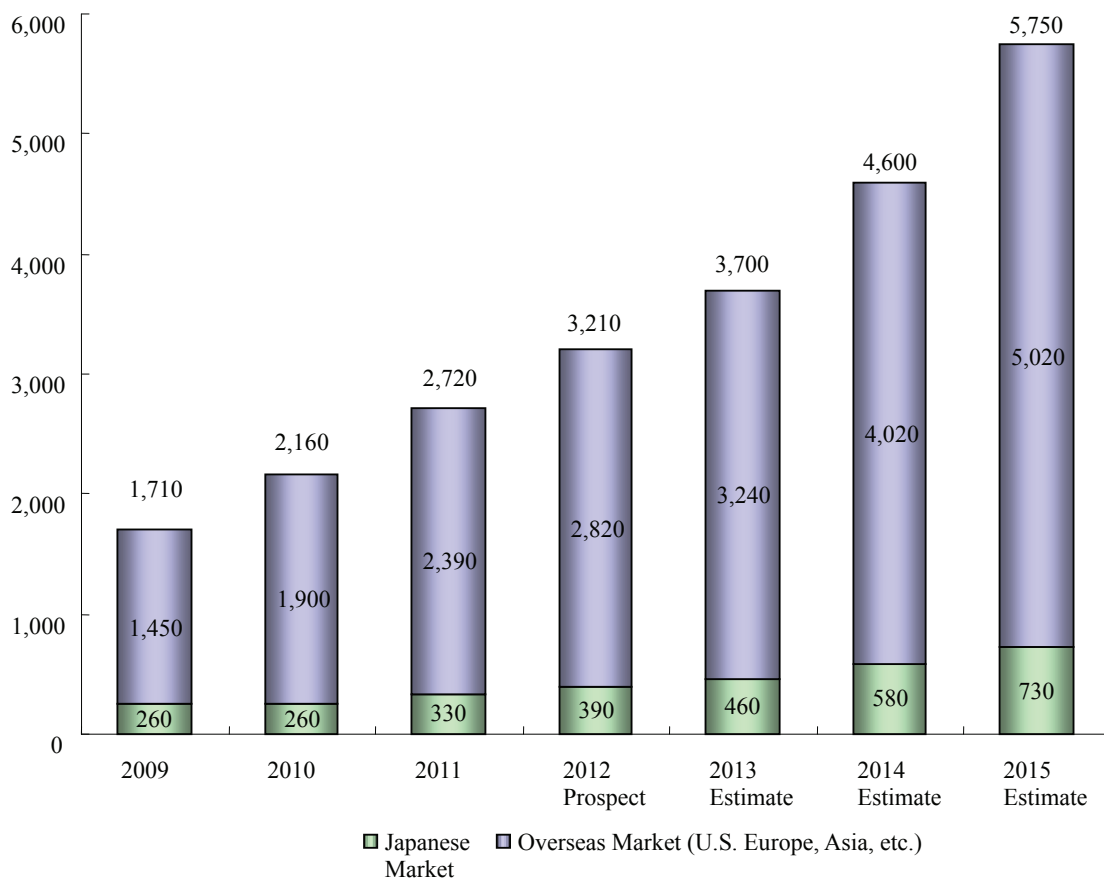
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■ **Figure 1: Transition of Estimated Size of Global Network Camera Market**

(Thousand cameras)



| | 2009 | 2010 | 2011 | 2012 Prospect | 2013 Estimate | 2014 Estimate | 2015 Estimate | 2009-15 CAGR |
|--|-------|--------|--------|------------------|------------------|------------------|------------------|-----------------|
| Global Network (IP) Camera: Shipment volume | 1,710 | 2,160 | 2,720 | 3,210 | 3,700 | 4,600 | 5,750 | 122.4% |
| Japanese Market | 260 | 260 | 330 | 390 | 460 | 580 | 730 | 118.8% |
| Overseas Market (U.S. Europe, Asia, etc.) | 1,450 | 1,900 | 2,390 | 2,820 | 3,240 | 4,020 | 5,020 | 123.0% |
| Global Network (IP) Camera Market: Y-o-Y | — | 126.3% | 125.9% | 118.0% | 115.3% | 124.3% | 125.0% | |
| Japanese Market (Y-oY) | — | 100.0% | 126.9% | 118.2% | 117.9% | 126.1% | 125.9% | |
| Overseas Market (U.S. Europe, Asia, etc.) (Y-o-Y) | — | 131.0% | 125.8% | 118.0% | 114.9% | 124.1% | 124.9% | |

Notes:

- Figures are based on shipment volume from manufacturers.