

MARKET SHARE IN JAPAN 2010

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PLASTICS

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BEVERAGES

XI. APPAREL

XII. PAPERS AND
MAGAZINES

XIII. PHARMACEUTICALS

XIV. TOILETRIES AND
STATIONERIES

XV. LEISURE AND
EDUCATION

MARKET SHARE IN JAPAN 2010 FEATURES:

- ◆ Over 750 Products on 15 Major Markets
- ◆ Selected Overviews of Featured Markets
- ◆ Market Size by Production, Shipment or Sales
- ◆ Annual Growth of the Last Five Years
- ◆ Market Share by Company for Each Product

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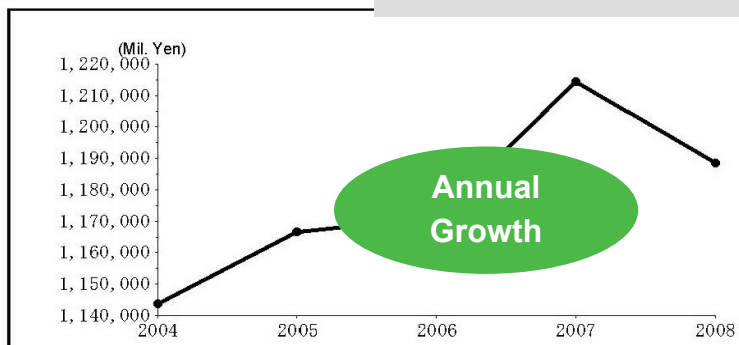
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【Market History】

FY	SHIPMENT (Mil. Yen)	ANNUAL GROWTH (%)
2004	1,143,740	101.0%
2005	1,166,615	102.0%
2006	1,147,000	99.4%
2007	1,160,000	100.1%
2008	1,180,000	97.9%

【Estimated Market Share for FY2008】



Rank	Prev.		COMPANY	SHIPMENT (Mil. Yen)			MARKET SHARE (%)		
				2008	2007	Changes	2008	2007	Changes
1	1	-	Nichirei	173,000	173,910	-910	14.6%	14.3%	0.3%
2	2	-	Katokichi	143,900	128,500	15,400	11.3%	10.1%	1.2%
3	3	-	Ajinomoto	107,800	107,800	-1,200	8.9%	8.9%	0.1%
4	4	-	Maruha Nichiro	80,785	80,785	297	6.7%	6.7%	0.1%
5	5	-	Nippon Suisan	76,320	76,320	0	6.3%	6.3%	0.1%
			Other	607,696	647,096	-39,400	51.1%	53.6%	-2.2%
			Total						

Company Ranking

Company Share

Market Share in Japan is the leading English resource book on the Japanese industries th

【Remark】

of Companies :

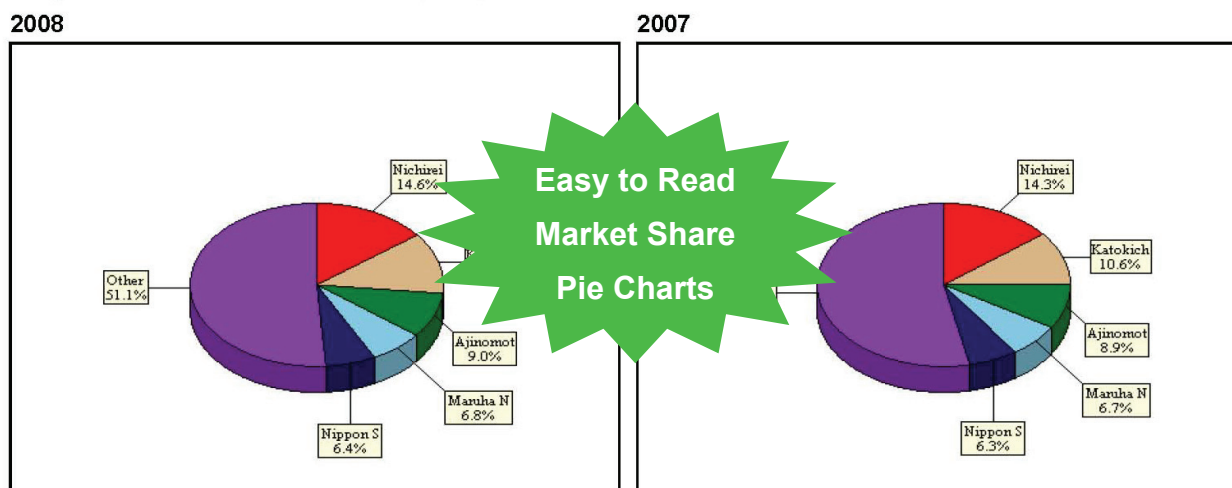
Market Concentration : 5 companies

【Note】

Japan Tobacco bought all of Katokichi shares in 2002, making it a subsidiary of Japan Tobacco in January 2003. In 2004, Japan Tobacco sold its condiment businesses to Katokichi in July 2004.

2010. Maruha Nichiro Foods was established as the core of food business along with business reorganization of the Maruha Nichiro Group in April 2008.

Market Share in Japan is the leading English resource book on the Japanese industries that will provide you with a full picture of the market by showing market growth of 5 years, company ranking/ market share and market share pie charts for 2 years by each item. This extraordinary reference book covering over 750 products is meticulously designed and edited based on the Japanese complete version with more descriptive information.



1 Energy and Metals

Energy

- Electric Light in Quantity
- Electric Light in Value
- Power in Quantity
- Power in Value

Iron and Steel

- Pig Iron
- Crude Steel
- Standard Crude Steel (Rolling Ingot)
- Special Crude Steel (Rolling Ingot)
- Forging Steel Ingot
- Heavy Rail
- Light Rail
- Steel Sheet Pile
- Large-sized Section Steel
- Small and Medium-sized Section Steel
- Large-sized Steel Bar
- Medium-sized Steel Bar
- Small-sized Steel Bar
- Bar-in-coil
- General Wire Rod
- Low Carbon Wire Rod
- High Carbon Wire Rod
- Pipe Section
- Thick Steel Plate
- Thin and Medium Steel Plate
- Cold-rolled Steel Sheet
- Cold-rolled Wide Steel
- Cold-rolled Narrow Steel
- Cold-rolled Electrical Steel
- Tinplate
- Galvanized Steel Sheet
- Regular Steel Hot-rolled Pipe
- Special Steel Hot-rolled Pipe

2 General Machinery

Machine Tools

- NC Lathe
- Machining Center
- NC Milling Machine
- NC Cylindrical Grinder
- NC Surface Grinder
- NC Electric Discharge Machine (Total)
- NC Wirecut Electric Discharge Machine
- NC Die Sinking Electric Discharge Machine

Electric Tools

- Special Steel Cutting Tool
- Hard Metal Tool
- Diamond Tool
- Pneumatic Tool
- Electric Tool (Total)
- Electric Drill
- Electric Saw
- Electric Grinder
- Other Electric Tool

Metal Processing Machinery

- Hydraulic Press
- Mechanical Press
- Shearing Machine
- Foundry Equipment
- Die Casting Machine

Plastic Processing Machinery

- Injection Molding Machine
- Extrusion Molding Machine and Peripheral

Conveying Machinery

- Crane (Total)
- Overhead Traveling Crane
- Portal Bridge Crane
- Jib Crane
- Winch (Total)
- Other Winch
- Chain Block
- Conveyor (Total)
- Belt Conveyor
- Chain Conveyor
- Roller Conveyor
- Elevator
- Escalator
- Forklift Truck
- Industrial Robot (Total)
- Vertical Articulated Robot
- Peripheral Component for Robot

Transportation Carriage Systems

- Multi-tiered Automatic Warehouse
- Automatic Classification System
- Picking System
- Unmanned Carrier
- Electric Mobile Rack
- Rotary Rack

Construction Equipment

- Bulldozer (Total)
- Bulldozer (under 10 tons)
- Bulldozer (10 tons and over)
- Shovel Truck
- Excavator (Total)
- Hydraulic Shovel Excavator
- Truck Crane
- Rough Terrain Crane
- Crawler Crane
- Leveling Machine (Total)
- Roller
- Asphalt Paver
- Concrete Machine
- Basic Construction Machine
- Drilling and Boring Machine

Boilers and Generators

- Gasoline Engine
- Diesel Engine
- Boiler
- Steam Turbine

Pumps

- Centrifugal Pump
- Axial and Mixed Flow Pump
- Rotary Pump
- Submersible Pump
- Compressor
- Fan

Hydraulic Machinery

- Hydraulic Pump (Total)
- Gear Hydraulic Pump
- Vane Hydraulic Pump
- Piston Hydraulic Pump
- Hydraulic Motor

- Hydraulic Cylinder
- Hydraulic Valve
- Freezers and Air Conditioners*
 - Freezer (Total)
 - General Air-conditioning Freezer
 - Single-packaged Air Conditioner
 - Window and Wall Air Conditioner
 - Separate Air Conditioner
 - Air Conditioner for Transport Machine
- Agricultural Machinery*
 - Rice Planting Machine
 - Wheel Tractor
 - Power Tiller and Cultivator
 - Combine
 - Managing Machinery and Implement
 - Rice Husker
 - Agricultural Drier
- Sewing Machines*
 - Sewing Machine (Grand Total)
 - Home Sewing Machine (Total)
 - Programmable Sewing Machine
 - Industrial Sewing Machine (Total)
- Textile Machinery*
 - Chemical Fiber Machine
 - Spinning Machine
 - Preparatory Machine (Total)
 - Winding Machine
 - Other Preparatory Machine
 - Loom
 - Knitting Machine
 - Bleaching and Finishing Machine
- Pollution Prevention*
 - Air Pollution Prevention System (Total)
 - Dust Collecting System
 - Heavy and Gas Oil Desulfurizer
 - Exhaust Gas Desulfurizer
 - Exhaust Gas Denitrator
 - Exhaust Gas Treatment System
 - Water Pollution Prevention System (Total)
 - Industrial Waste Water Treatment System
 - Sewage Treatment System
 - Human-waste Treatment System
 - Sludge Treatment System
 - Marine Pollution Prevention System
 - Garbage Disposal System (Total)
 - Municipal Refuse Treatment System
 - Industrial Waste Treatment Equipment
 - Noise Prevention System
- Vending Machines*
 - Beverage Vending Machine
 - Cigarette Vending Machine
 - Ticket Vending Machine
 - Automatic Ticket Checker
- Printing Machinery*
 - Printing Machine (Total)
 - Book Binding Machine
- Food Processing Machinery*
 - Grain Processing Machine (Total)
 - Rice Polishing Machine
 - Flour Milling Machine
 - Noodle Machine
 - Bread and Cake Baking Machine

- Milk Processing Machine
- Meat and Fish Processing Machine
- Beverage Manufacturing Machine
- Packaging Machinery*
 - Consumer Packing Machine (Total)
 - Form-fill-sealing Machine
 - Overwrapping Machine
 - Cartoning Machine
 - Vacuum Packaging Machine
 - Shrink Wrapping Machine
 - Canning Machine
 - Bottling Machine
 - Packing Machine (Total)
 - Band Strapping Machine
 - Case Forming Machine
 - String Packing Machine
- Bearings*
 - Bearing (Grand Total)
 - Ball Bearing (Total)
 - Radial Ball Bearing
 - Thrust Ball Bearing
 - Other Ball Bearing
 - Roller Bearing (Total)
 - Cylindrical Roller Bearing
 - Tapered Roller Bearing
 - Spherical Roller Bearing
 - Needle Roller Bearing
 - Bearing Unit

3 Vehicles

- Four-wheel Vehicles*
 - Automobile (Grand Total)
 - Passenger Car (Total)
 - Automobile (More than 2000 cc)
 - Automobile (661 - 2000 cc)
 - Automobile (660 cc and under)
 - Truck (Total)
 - Standard Gasoline Truck
 - Standard Diesel Truck
 - Small Gasoline Truck
 - Small Diesel Truck
 - Light Gasoline Truck
 - Bus (Total)
 - Large Bus (30 seats and over)
 - Small Bus (29 seats and under)
 - Four-wheel Vehicle Export

- Two-wheel Vehicles*
 - Motorcycle (Total)
 - Motorcycle (50 cc and under)
 - Motorcycle (51 - 125 cc)
 - Motorcycle (126 - 250 cc)
 - Motorcycle (251 cc and over)
 - Motorcycle Export

4 Precision Machinery

- Cameras and Films*
 - Camera Accessory (Stroboscope, Tripod, Filter)
 - Interchangeable Camera Lens
 - Photographic Film (Total)
- Watches and Clocks*
 - Wrist Watch (Grand Total, Incl. Export)

Wrist Watch (Grand Total, Excl. Export)
Men's Watch (Total)
Men's Mechanical Watch
Men's Quartz Watch (Analog, Digital)
Men's Quartz Watch (Digital)
Women's Watch (Total)
Women's Mechanical Watch
Women's Quartz Watch (Analog, Digital)
Women's Quartz Watch (Digital)
Clock (Grand Total, Incl. Export)
Clock (Grand Total, Excl. Export)
Table Clock, Alarm Clock and Wall Clock
Instrument Panel Clock

Measuring Instruments and Analyzers

Industrial Measuring Instrument
Precision Measuring Instrument
Analyzer (Total)
Photometric Analyzer
Electro Magnetic Analyzer
Chromatography System, Separator and
Distiller
Gas Meter
Water Meter
Voltmeter

Medical Devices

X-ray Computed Tomography (CT) Scanner
Magnetic Resonance Imaging (MRI) Scanner
Angiographic System
Ultrasound Imaging Equipment (Total)
Ultrasound Imaging Equipment (Middle to
Low-end)
Ultrasound Imaging Equipment (High-end)
Ventilator
General Anesthetic Equipment
Electric Scalpel
Ultrasonic Aspirator
Ultrasonic Coagulating Cutter
Ultrasound Imaging System
Magnetoencephalograph (MEG)

5 Information Technology

Drives and Disks

Hard Disk Drive (HDD) (Total)
HDD (3.5")
HDD (2.5" and under)
Hard Disk (HD) (Total)
HD (3.5")
HD (2.5" and under)

Displays

Liquid Crystal Display (LCD)

Printers

Serial Impact Dot Printer
Ink Jet Printer
Line Impact Dot Printer
Low and Medium-speed Page Printer
High-speed Page Printer

Plotters

Flatbed Pen Plotter
Grit-rolling Pen Plotter
Electrophotographic Raster Plotter
Inkjet Raster Plotter

Office Equipment

Digital Photocopier (Grand Total)
Digital Color Photocopier (Single-function)
Digital Monochrome Photocopier (Single-
function)
Digital Color Photocopier (MFP)
Digital Monochrome Photocopier (MFP)
Cash Register

6 Electrical Machinery

Electrical Machinery and Equipment

DC Generator and Motor
AC Generator (Total)
Water Mill and Other AC Generator
General Purpose Turbine Generator
General Purpose Engine Generator
Electric Motor (Grand Total)
AC Electric Motor (Total)
Single Phase Induction Motor
General Purpose Three Phase Induction Motor
Individual Purpose Three Phase Induction Motor
Transformer (Total)
Power Distribution Transformer
Power Transformer
Special Purpose Transformer
Meter Transformer
Power Converter (Total)
Condenser
Low Voltage Switch and Controller (Total)
High Voltage Switch
Low Voltage Circuit Breaker (Total)
High Voltage Circuit Breaker (Total)
Vacuum Circuit Breaker
Gas Circuit Breaker

Household Appliances

Electric Refrigerator (Grand Total)
Electric Refrigerator (401 liter and over)
Electric Refrigerator (301 - 400 liter)
Electric Refrigerator (141 - 300 liter)
Electric Refrigerator (140 liter and under)
Washing Machine (Grand Total)
Full Automatic Washing Machine (Total)
Full Automatic Washing Machine (6 kg and
over)
Full Automatic Washing Machine (under 6 kg)
Dual Drum Washing Machine
Microwave Oven (Total)
Single-function Microwave Oven
Multi-function Microwave Oven

Audio Visual Equipment

Color Television (Total)
Plasma Display Television
Liquid Crystal Display (LCD) Color Television
Table-top Color VTR
Video Camera
Digital Video Disc (DVD) -- Video
Broadcasting Satellite (BS/CS) Antenna
Communication Satellite (CS) Digital Tuner
CD Radio Cassette Player
Stereo Set
Compact Disc (CD) Player (Total)
Mini Disc (MD) Player

Car Stereo
Car CD Player
Car Navigation System
Audio and Video Magnetic Recording Tape
Mobile Phone

Semiconductor Devices

Discrete Semiconductor (Total)
LED
Integrated Circuit
Bipolar Digital IC
Bipolar Linear IC
MOS Microcomputer (MPU, MCU)
MOS Logic
MOS Memory IC
CCD and CMOS Sensor

Electronic Devices

Aluminum Capacitor
Tantalum Capacitor
Film Capacitor
Ceramic Capacitor
Metallic Film Fixed Resistor
Chip Fixed Resistor
Variable Resistor
Connector
Relay
Keyboard Switch
Switching Power Supply
Operation Switch
Transformer and Coil

7 Housing and Housing Materials

Housing Materials

Gypsum Board
ALC
Fiber Cement Slate
Ceramic Siding
Extrusion Molding Cement Board (Thick)
Glass Wool
Rock Wool
Extrusion Foam Polystyrene
Shutter
Metal Siding
PVC Floor Material
Resin Sash

Home Hardware

Bathroom Sink
Stainless Steel Bathtub
Bath Unit
Sink
System Kitchen
Toilet Seat with Bottom-washer Function
Gas Water Heater with End Stop System
Bath Tub with Gas Hot Water Supplier
Gas Hot Water Supplier Heater
Eco Will
Eco Cute
Gas Stove
Built-in Stove
IH Cooking Heater
Garbage Disposer
Dish Washer

8 Chemicals and Plastics

Plastics

Low Density Polyethylene (LDPE)
Linear Low Density Polyethylene (LLDPE)
High Density Polyethylene (HDPE)
Polypropylene (PP)
Polystyrene (GP, HI)
Methyl Methacrylate (MMA)

Engineering Plastics

Polyacetal (POM)
Polycarbonate (PC)
Polybutylene Terephthalate (PBT)
Modified PPE and PPO
Polyamide 6
Polyamide 66
Liquid Crystal Polymer
Reinforced PET
Polyphenylene Sulfide (PPS)

Plastic Products

Oriented Polypropylene (OPP) Film
Cast Polypropylene (CPP) Film
PET Film
PI Film
PP Filler Sheet
PSP Sheet
PSP Container
PET Bottle
PP Filler Container
PP Foam Container
OPS Container

Agrochemicals

Ethylthiometon Granule
PAP Powder
DEP Powder
MPP Granule
MEP Powder
Diazinon Granule
ECP Powder
Machine Oil Emulsion
D-D
NAC Granule
Acephate Granule
Metaldehyde Granule
Ethofenprox Powder DL
Tefluthrin Granule
Silafuofen Powder DL
Dinotefuran Granule
IBP Granule
EDDP Powder
Lime Sulfur Mixture
Isoprothiolane Granule
Kasugamycin and Fthalide Powder DL
Thiophanatemethyl Powder
Dazomet Granule Powder
BPMC, MPP and EDDP Powder DL
Cartap and Pencycuron Powder DL
Fipronil Probenazole Granule
Simetryne, Molinate and MCPB Granule
Diflufenican and Trifluralin Emulsion
Bispyribac Sodium Liquid
Benthiocarb Emulsion
Simetryne and Molinate Granule

Chlorate Water Soluble
Chlorate Granule
Glyphosate Isopropylammonium Liquid
Bentazone Granule
Sodium Fluoroacetate Granule
Thallium Granule
Zinc Phosphide Granule
Calcium Oxide
Repellent
Agrochemical Export
Agrochemical Import

9 Rubber and Leather

Rubbers

Automobile Tire
Conveyor Belt
Geared Belt
Rubber Hose
Fender

Leather Shoes

Men's Leather Shoes
Women's and Children's Leather Shoes

10 Foods and Beverages

Processed Foods

Ham
Sausage

Dairy Products

Milk
Cream Portion
Fresh Cream
Butter
Cheese
Ice Cream
Instant Cream Powder

Processed Foods

Fish Ham and Sausage
Kamaboko (Boiled Fish Paste)
Age-kamaboko (Fried Fish Paste)
Chikuwa (Baked Fish Paste)
Fumi-kamaboko (Imitation Crab or Seafood)
Smoked Salmon
Karashi Mentaiko (Spicy Cod Roe)
Kako Nori (Dried Seaweed)
Dried Bonito Flake
Japanese Pickle
Natto (Steamed Fermented Soybean)
Nimame (Cooked Bean)
Kori Dofu (Freeze-dried Tofu)
Cooked "Nametake" Mushroom

Sugar

Refined Sugar (Total)

Bread and Pastas

Bread
Raw Noodle
Dry Noodle
Pasta
Individually Wrapped Rice Cake

Instant Foods

Instant Packet Noodle
Instant Cup Noodle
Instant "Miso" Soybean Paste Soup

Instant "Osuimono" Clear Soup
Instant Soup
Instant "Ochazuke" Rice Broth Mix
"Furikake" Rice Seasoning Mix
Instant "Sushi" Seasoning Mix
Instant Spicy "Ma Po" Sauce
Instant Curry
Retort Pouched Curry
Instant Dessert
Instant Microwavable Food

Canned Foods and Bottled Foods

Canned Seafood
Canned Meat
Canned Corned Beef
Bottled "Nori Tsukudani" Seaweed Paste
Shiokara (Salt-fermented Fish Gut)
Jam

Confectionery

Chocolate
Biscuit and Cookie
Rice Cracker
Bean Snack
Snack
Chewing Gum
Candy and Caramel
Western Sweets
Japanese Sweets
Dessert (Yogurt, Pudding, Other)

Alcoholic Beverages

Sake (Rice Wine)
Multiple Distilled "Shochu" Spirit
Single Distilled "Shochu" Spirit
Beer
Happoshu (Sparkling Low-malt Liquor)
Whisky
Brandy
Wine

Coffee and Tea

Instant Coffee
Regular Coffee
Black Tea (Leaf, Bag)
Cocoa
Green Tea
Mugicha (Barley Tea)

Soft Drinks

Cola
Other Carbonated Beverage
Natural Fruit Juice (100% Fresh)
Fruit Drink (below 100% Fresh)
Coffee Drink
Concentrated Milk Drink (Plain, Fruit-flavored)
Vegetable Juice
Oolong Tea
Green Tea Drink
Black Tea Drink
Sports Drink
Nutrition Drink
Mineral Water
Lactic Beverage

Condiments

Cooking Oil
Olive Oil

Sesame Oil
Margarine
Miso (Fermented Soybean Paste)
Soy Sauce
Sauce
Tomato Product
Mayonnaise
Liquid Dressing
Vinegar
Rice Cooking Wine-like Syrup
Nucleotide Seasoning
Dry Flavor Seasoning
Liquid Flavor Seasoning
Korean Barbecue Sauce
Spice
Men-tsuyu (Noodle Dipping Sauce)
Nabe-tsuyu (Stew-pot Base Soup)
Ponzu (Seasoned Vinegar Dressing)
Consomme and Bouillon

Frozen Foods

Frozen Food

Health Foods

Yeast Food
Protein
Multivitamin
Vitamin C

11 Apparel

Apparel

Synthetic Fiber and Spinning
Women's Clothing
Women's Underwear
Men's Clothing
Babies' and Children's Clothing
Silk, Cotton and Hemp Shirt
Tie
Jeans
Sports and Athletic Wear
Work Uniform
School Uniform
"Kimono" Fabric

12 Papers and Magazines

Printing and Papers

Roll of Newsprint
Non-coated Printing Paper
Wood-free Printing Paper (High Grade)
Wood-containing Printing Paper (Medium Grade)
Wood-containing Printing Paper (Low Grade)
Thin Printing Paper
Light-coated Printing Paper
Coated Printing Paper
Art Paper
Coated Paper
Lightweight Coated Paper
Other Coated Printing Paper
Special Printing Paper
Colored Fine Paper
Other Special Printing Paper
Communication Paper
Manifold Base Paper

Photosensitive Paper
Business Form Paper
PPC Paper
Recording Paper
Other Communication Paper

Wrapping Papers

Wrapping Paper
Unbleached Wrapping Paper
Unglazed Bag Paper
Other Unbleached Wrapping Paper
Bleached Wrapping Paper
Machine Glazed Poster Paper
Bleached Kraft Paper
Other Bleached Wrapping Paper

Miscellaneous Papers

Sanitary Paper
Miscellaneous Paper
Miscellaneous Industrial Paper
Converting Paper
Electrical Insulating Paper
Glassine Paper
Other Miscellaneous Industrial Paper

Liner Boards

Kraft Liner Board
Jute Liner Board
Soft Liner Board
Pulp Corrugating Medium
Waste Paper Corrugating Medium
Coated Manila Board
Non-coated Manila Board
Coated White Lined Board
Non-coated White Lined Board
Straw and Chip Board
Color Board
Gypsum Liner Board
Core Paper Board

Magazines

News Weekly Magazine
Women's Weekly Magazine
Women's Monthly Magazine
General Monthly Magazine

13 Pharmaceuticals

Prescription Drugs

General Anesthetic
Hypnotic and Sedative
Psychotropic
Antiemetic and Antivertigo
Local Anesthetic
Muscle Relaxant
Antispasmodic
Sensory Organ Drug
Antiarrhythmic Agent
Diuretic
Vasodilator
Antihypertensive Agent
Antihyperlipidemic Agent
Miscellaneous Cardiovascular System Drug
Antiulcer Agent
Hormone
Dermatological Agent
Vitamin B1 Preparation

Vitamin B Preparation
Hemostatic
Anticoagulant
Liver Disease Drug
Enzyme
Antidiabetic Agent
Antineoplastic
Antiallergic
Anti-rickettsial Antibiotic
Anti-bacterial Antibiotic
Cephem Antibiotic
Antibiotic (Other)
Synthetic Antibacterial
X-ray Contrast Media

OTC Drugs

Cold Remedy
Eye Drop
Antitussive and Expectorant
Rhinitis Remedy
Analgesic (Pain Relief, Antipyretic)
Digestive Agent
Antiflatulent and Antidiarrheal
Constipation Relief
Hemorrhoid Treatment
Skin Disinfectant
Athlete's Foot Remedy
Dermatological Agent
Mouth Antiseptic (Tablet, Troche)
Vitamin Tablet
Energy Health Drink
Calcium Tablet
Muscle Pain Poultice and Plaster

14 Toiletries and Stationeries

Cosmetics

Cosmetic Product (Total)
Skin-care Product
Make-up Product
Hair-care Product
Fragrance
Men's Cosmetic Product
Price-maintained Product
Open Distribution Product
Door-to-door Sales Product
Catalog Sales Product
Direct Sales Product
Business Use Product
Cosmetic Contract Manufacturing and OEM

Household and Personal Care

Shampoo
Conditioner
Toothpaste
Solid Body Soap
Liquid Body Soap
Hand Soap
Powder Laundry Detergent
Liquid Laundry Detergent
Dish Washing Detergent
Floor and Furniture Cleanser
Sanitary Napkin
Sanitary Tampon
Disposable Baby Diaper

Disposable Adult Diaper
Light Incontinence Product
Paper Towel
General Mask
Bath Agent
Antiperspirant and Deodorant
Home Fragrance
Moth Proofing Agent
Moisture Absorbent

Stationeries

Pencil
Mechanical Pencil
Ball Point Pen
Felt-tipped Marker

15 Leisure and Education

Musical Instruments

Piano
Electronic Organ

Toys

Electronic Toy
Hobby Model
Boys Toy and Boys Character Toy
Hobby Radio Controlled Model
Girls Toy and Girls Character Toy
Analog Game
Stuffed Toy and Doll
Jigsaw Puzzle
Confectionery with Toy
Capsuled Toy

Sports and Leisure

Golf Goods
Ski Goods
Fishing Goods
Outdoor Goods
Tennis Goods
Swimming Wear and Goods
Baseball and Softball Goods
Snowboard Goods
Marine Sports Goods
Cycle Sports Goods
Table Tennis Goods

Pachinko

Pachinko Machine
Pachislot Machine
Pachinko Hall Computer System
Prize POS System
Counter
Automatic Prize Dispenser
Ball Supply Equipment System
Token Supply Equipment System
Machine-side Ball Dispenser
Machine-side Token Dispenser
Security Appliance System
Sound Equipment System

Education

Qualification School
Private Cultural Hobby Center
Child Education