Japan's Pachinko Industry 2006

ANALYSIS OF PACHINKO INDUSTRY STRUCTURE AND TRENDS WITH LATEST DATA FOR UNDERSTANDING RAPIDLY CHANGING INDUSTRY

- History of Pachinko in Japan
- Environment surrounding the Pachinko Industry – laws and regulations, “three house system,” and market background
- Current of the Enormous Industry – Pachinko halls are screened out and divided into winners and losers. Play machine manufacturers are also being polarized into strong ones and weak ones.

Japan’s Pachinko Industry 2006 is a comprehensive English resource book on the current pachinko industry in Japan. It provides you with a full picture of the market by covering market size, laws and regulations, and trends of pachinko hall business, pachinko machine market, pachislot machine market and pachinko prize market.

The original book is written in Japanese, which has been developed by Yano Research Institute’s experienced pachinko industry research team members. Face-to-face and telephone interviews were conducted with pachinko related machine and equipment manufacturers, pachinko hall operators, pachinko prize dealers, and related organizations and governmental agencies as well as secondary researches during September to November 2005.

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